



Milwaukee Neighborhood Forum

PUBLISHED BY URBAN ANTHROPOLOGY INC. "IN THE TRADITION OF JANE JACOBS" DECEMBER/JANUARY EDITION

Milwaukee Neighborhood Forum is a bimonthly newsletter that highlights assets, history, events, and resources for and about Milwaukee neighborhoods. Residents and neighborhood organizations are encouraged to submit press releases on their events and successful programs. See back page for details.

December/January activities in Milwaukee neighborhoods (most under \$10)

Total of 39 events under the categories of museums, arts, family, kids, holiday events, neighborhood celebrations, get-moving events, walks/tours, food/farmers markets, and several more

FOR THE FAMILY

What? FAMILY FREE DAY AT THE ZOO **When?** Sat., Dec. 2. **Where?** 10001 W. Bluemound Rd. **Description** Sponsored by North Shore Bank. **Admission** Free.



What? STORYTIME AT THE DOMES **When?** Every Wed. 10:00 to 10:30am. **Where?** Mitchell Park, 524 S. Layton Blvd. **Description** Stories in Spanish and English. **Admission** Unk.

MUSEUMS IN THE NEIGHBORHOOD

What? GROHMANN MUSEUM **When?** Mon. through Fri. 9am to 5pm, Sat.'s 12 to 6pm, Sun.'s 1 to 4pm **Where?** 1000 N. Broadway **Description** More than 1,000 paintings and sculptures representing the long evolution of human work. <http://www.msoe.edu/about-msoe/grohmann-museum/> **Admission** \$5, \$3 students, seniors; free <12.

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Family holiday outings are ever-present in and near Milwaukee this season

Many are free of charge



Milwaukee and surrounding communities offer many opportunities for families to celebrate the upcoming December holidays

Holiday lights

Holiday Lights Festivals, Milwaukee. This year's downtown festivities include illuminated North Pole characters in Pere Marquette Park, holiday lights and sculptures along Wisconsin Avenue, opportunities for photos at Zeidler Union Square, the city's holiday tree outside Fiserv Forum, and dozens of trees decorated by local schoolchildren in Cathedral Square Park.



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ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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What? CHARLES ALLIS ART MUSEUM **When?** Wed. through Sun. 10am to 4pm, reservations helpful as hours may vary. **Where?** 1801 N. Prospect Av. **Description** Self-guided tour of Tudor-style mansion of entrepreneur Charles Allis designed by Milwaukee architect Alexander Eschweiler in early 20th century. <http://www.charlesallis.org/> **Admission** Free to \$20; Free first Thursdays.

What? VILLA TERRACE DECORATIVE ARTS MUSEUM **When?** Wed.'s thru Sun.'s 10am to 4pm, reservations helpful as hours may vary. **Where?** 2220 N. Terrace Av. **Description** Self-guided tour of mansion informed by the design of a villa in Lombardy, Italy, complete with Renaissance Garden, and antique furnishings and artifacts. <https://www.villaterrace.org/> **Admission** Free to \$20; Free first Thursdays.

What? MILWAUKEE COUNTY HISTORICAL SOCIETY **When?** Mon.'s, Wed.'s thru Sat.'s, 9:30am to 5pm **Where?** 910 N. Martin Luther King Dr. **Description** Permanent and rotating exhibits of Milwaukee County's history plus a research library. Current exhibit, "Brew City: The Story of Milwaukee Beer." New permanent exhibit: "Meet MKE" sponsored by Visit Milwaukee. <http://www.milwaukeehistory.net/> **Admission** \$8, \$6 seniors, military, students; children \leq 12, and members free.

What? MILWAUKEE FIRE MUSEUM **When?** 1st Sun. of each month, 1 to 3pm, (April through December, except holidays). **Where?** 1516 W. Oklahoma Av. **Description** Opportunity to see exhibits and artifacts of the Milwaukee Fire Department back to the 1800s; stories of history of the department and fires. [Milwaukee Fire Museum Now Open For Tours \(2023\) - Milwaukee with Kids \(mkewithkids.com\)](https://www.milwaukeehistory.net/milwaukee-fire-museum-now-open-for-tours-2023-milwaukee-with-kids-mkewithkids.com) **Admission** Free.

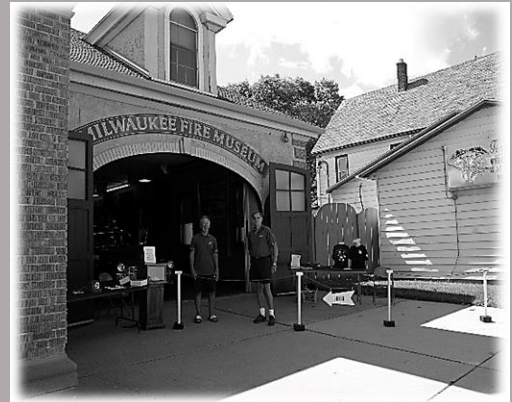
What? HAGGERTY MUSEUM OF ART **When?** Daily 10am to 4:30pm, Thu.'s 10am-8pm; Sun.'s, 12 to 5pm **Where?** Marquette campus at corner of 13th & Clybourn Sts. **Description** Permanent collections include Old Masters' prints, Ralph Steiner photos, Marc Chagall Bible series, Barbara Morgan photos, and Finnegan, Fishman, Tatalovich, and Rojzman collections. <http://www.marquette.edu/haggerty/> **Admission** Free.

What? NORTH POINT LIGHTHOUSE MUSEUM **When?** Sat.'s and Sun.'s 1 to 4pm **Where?** Northpoint Lighthouse, 2650 N. Wahl Av. **Description** A historic, maritime experience, with artifacts related to the history of the Great Lakes. <http://northpointlighthouse.org/> **Admission** Free to \$8.

What? MILWAUKEE PUBLIC MUSEUM FREE DAY **When?** Free 1st Thu.'s each month **Where?** 800 W. Wells St. **Description** Chance to visit one of the premier natural history and science facilities, world-renowned for its exhibits, collections, ongoing scientific research and educational exhibits. www.mpm.edu/ **Admission** Free (on dates designated).

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Happening in the Polonia neighborhood



Enjoy a bit of Milwaukee fire history at the Fire Museum

1516 W. Oklahoma Avenue
Open first Sunday of every month
at 1 to 3pm

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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What? MITCHELL PARK DOMES *When?* Wed. to Fri., 9am to 5pm; Sat.'s, Sun.'s 9am-4pm. *Where?* 524 S. Layton Blvd. *Description* A place to experience a desert oasis, a tropical jungle, and special floral gardens all in one visit. <http://county.milwaukee.gov/MitchellParkConserva10116.htm> *Admission* Free to \$8.

What? MILWAUKEE DISCOVERY WORLD *When?* Wed. through Sun. 9am to 4pm. *Where?* 500 N. Harbor Dr. *Description* A science and technology center and museum. <https://www.discoveryworld.org/> *Admission* Free to \$22.

What? HARLEY-DAVIDSON MUSEUM *When?* Daily 10am to 5pm. *Where?* 400 W. Canal St. *Description* Exhibits on the history of the Harley-Davidson motorcycle. <https://www.harley-davidson.com/us/en/museum.html> *Admission* \$8-\$22 (4 or under are free).

WALKING/STREETCAR TOURS

What? SELF-GUIDED TOUR OF VA GROUNDS *When?* Daily, daylight *Where?* Just north of Zablocki VA Medical Center, 5000 W. National Av. *Description* A walk through the historic district which includes the Soldiers' Home, barracks building, old fire station, old hospital, Ward Memorial Theater, and more. <http://www.milwaukee.va.gov/visitors/campus.asp> *Admission* Free.

What? GUIDED TOUR OF BASILICA OF ST. JOSAPHAT *When?* Reserve tour on website. *Where?* Basilica of St. Josaphat, 2333 S. 6th St. *Description* Opportunity to see and learn about one of the most beautiful churches in America. <http://thebasilica.org/visit> *Admission* Free.

What? UNGUIDED TOUR OF BASILICA OF ST. JOSAPHAT *When?* Mon. through Fri., 9am to 3pm *Where?* Visitor's Center, Basilica of St. Josaphat, 2333 S. 6th St *Description* Opportunity to see and learn about one of the most beautiful churches in America with informational exhibits on lower level. <http://thebasilica.org/> *Admission* Free.

What? SELF-GUIDED TOUR OF FOREST HOME CEMETERY *When?* Daily 8am-4:30pm *Where?* 2405 W. Forest Home *Description* Tour the beautiful Chapel Gardens, Landmark Chapel, and the Hall of History that tells the story of Milwaukee dignitaries, including European founders of Milwaukee, several mayors, major African American activists, and brewery tycoons. *Admission* Free.

What? WALK THROUGH MILWAUKEE'S LATINO HISTORY *When?* Daily *Where?* United Community Center, 1028 S. 9th St. *Description* Opportunity to learn about Latino history by visiting tannery and foundry exhibits, photos, and art inside the UCC building, and historical murals on two sides of Bruce Guadalupe School next door. <http://www.unitedcc.org/index.htm> *Admission* Free.

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Happening in the
Forest Home Hills
neighborhood



Self-guided tour of
Forest Home
Cemetery

2405 W. Forest Home
Avenue

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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What? THE HOP STREETCAR TOUR *When?* Most Fri.s and Sat.s at 11am. *Where?* 235 E Michigan St. *Description* Explore urban renewal from the edge of the Menomonee Valley to Downtown's Yankee Hill neighborhood. <http://historicmilwaukee.org/walking-tours/> *Admission* Free to \$15, preregistration required.

What? SKYWAUKEE TOUR *When?* Most Sat.s at 11am. *Where?* 161 W. Wisconsin Ave. *Description* Stroll through the skywalk system and learn about significant Milwaukee landmarks from a new angle—one story up! <http://historicmilwaukee.org/walking-tours/> *Admission* Free to \$15, preregistration required.

ARTS, THEATRE, AND CRAFTS

What? THE WAREHOUSE *When?* Mon.'s through Fri.'s 10am to 4pm *Where?* 1635 W. St. Paul Av. *Description:* Permanent collection of the Warehouse Art Museum consists of over 7,300 modern and contemporary works on paper, paintings, photography, and sculpture. *Admission* Free.

What? WALKER'S POINT CENTER FOR THE ARTS *When?* Tue.'s through Sat.'s 12 to 5pm. *Where?* 839 S 5th St. *Description* Ongoing exhibitions in a community setting. <http://wpca-milwaukee.org/> *Admission* Free to look.

What? ART BAR *When?* Daily 3pm to 12am. *Where?* 722 E. Burleigh St. *Description* Permanent and temporary art exhibits. <https://www.facebook.com/artbarmke/> *Admission* Adults, free to look.

What? GALLERY AT MILWAUKEE INSTITUTE OF ART & DESIGN *When?* Mon. through Sat., 10am to 5pm. *Where?* 273 E. Erie St. *Description* Rotating exhibitions of renowned artists, MIAD students, and MIAD faculty. <http://www.miad.edu/> *Admission* Free.

What? GALLERY 218 *When?* Sat.s 12 to 5pm. *Where?* 207 East Buffalo St. Suite 218. *Description* The cooperative gallery of the Walker's Point Artists Assoc., Inc. <https://gallery218.com/> *Admission* Free, donations welcome.

What? JAZZ GALLERY FOR THE ARTS *When?* Sat.'s 12 to 5pm. *Where?* 926 E Center St. *Description* New exhibits every other month. <https://riverwestart.org/> *Admission* Free.

What? VAR WEST GALLERY *When?* Thu.'s through Sat.'s, 11am to 4pm. *Where?* 423 W Pierce St. *Description* Focusing on exhibiting solo shows for emerging and established artists, including full bar for purchases during events. <https://www.varwestgallery.com/about> *Admission* Free to look.

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Happening in the
Menomonee River
Valley
neighborhood



The Warehouse
1635 W. St. Paul Avenue

Admission is free

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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What? TERRY MCCORMICK CONTEMPORARY FINE AND FOLK ART GALLERY *When?* Call (414) 264-6766 to visit. *Where?* 2522 N. 18th St. *Description* Contemporary art by the founder, Evelyn Patricia Terry, along with several friends whose work she exhibits. <https://www.facebook.com/terrymccormick-gallery/> *Admission* Free to look.

FOOD AND FARMERS MARKETS

What? WINTER FARMERS MARKET *When?* Jan. 27 to Apr. 13, 9am to 2pm. *Where?* 5305 W. Capitol Dr. *Description* Produce, bakery, canned goods, meat. *Admission* Free.

HOLIDAY EVENTS

What? CHRISTMAS IN THE WARD *When?* Fri., Dec. 1 beginning at 5:30pm *Where?* Third Ward's Catalano Square, 147 N. Broadway. *Description* Tree lighting, Santa, hot cocoa, live reindeer *Admission* Free.

What? POLAR BEAR PLUNGE *When?* Jan. 1 noon *Where?* Bradford Beach, 2400 N. Lincoln Memorial Dr. *Description* Watch or participate in the annual dive into the frigid waters of Lake Michigan. [Polar Plunge Wisconsin - Polar Plunge](#) *Admission* Free.

SPECTATOR SPORTS

What? MARQUETTE WOMEN'S BASKETBALL *When?* Nov. (regular season) *Where?* Al McGuire Center, 770 N. 12th St. *Description* Marquette University women's basketball games. <http://www.gomarquette.com/sports/w-baskbl/sched/marq-w-baskbl-sched.html> *Admission* Some tickets \$5 and \$10.

GET-MOVING ACTIVITIES

What? HANK AARON STATE TRAIL *When?* Daily. *Where?* Multiple access points; see map on website *Description* Opportunity to enjoy natural and urban views and walk or bike trail across Milwaukee, from the lakefront to 94th Pl. <http://hankaaronstatetrail.org/> *Admission* Free.

What? INDOOR SKATING *When?* Weekdays, check website for times. *Where?* Wilson Park Arena, 4001 S. 20th St. *Description* Indoor skating. Wilson Ice Arena (milwaukee.gov) *Admission* \$6.50, \$4.75 juniors and seniors, skate rentals extra.

What? RUN/WALK TRACK AT THE PETTIT *When?* Hours vary, see website. *Where?* Pettit National Ice Center, 500 S. 84th St. *Description* Walk or run on 430-meter track with lockers and showers for \$1 extra at limited times. <http://thepettit.com/sports/run-walk-track/> *Admission* \$4.

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Happening in the North Division Neighborhood



Virtual tour of the Terry McCormick contemporary fine- and folk-art gallery

The work of Evelyn Patricia Terry and a tour of her neighborhood museum can be accessed at the following websites:

evelynpatriciaterry.com

and

[Virtual Tour: Terry McCormick Contemporary Fine and Folk Art Gallery.](#)

Above are examples from the series, Pastel Drawings, and Artists Books on the general website

ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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What? PUBLIC ICE SKATING AT THE PETTIT *When?* Hours vary, see website. *Where?* Pettit National Ice Center, 500 S. 84th St. *Description* Indoor ice skating and skate rentals. <http://thepettit.com/public-skate/> *Admission* \$7.50, \$6.50 kids 13-15; \$5.50 kids 4-12 and seniors; free <4.

ECO/NATURE ACTIVITIES

What? EARLY MORNING BIRDWALK—MENOMONEE VALLEY *When?* Most Tue.'s. 8 to 10am. Check website. *Where?* Menomonee Valley, 3700 W. Pierce St. *Description* A walk for bird watchers of all levels to explore Three Bridges Park for birds. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free.

What? EARLY MORNING BIRDWALK—WASHINGTON *When?* Most Wed.'s. 8 to 10am. Check website. *Where?* Washington Park, 1859 N. 40th St. *Description* A walk for bird watchers of all ability levels to walk through different habitats for birds. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free.

What? EARLY MORNING BIRDWALK—RIVERSIDE *When?* Most Thu.'s. 8 to 10am. Check website. *Where?* Riverside Park, 1500 E. Park Pl. *Description* A walk for bird watchers of all ability levels to explore different habitats for birds and other animals. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free.

Happening in the
Washington Park
neighborhood



Jane Jacobs on neighborhood parks

Neighborhood parks fail to substitute in any way for plentiful city diversity. Those that are successful *never* serve as barriers or as interruptions to the intricate functioning of the city around them. Rather, they help to knit together diverse surrounding functions by giving them a pleasant joint facility.

From *The Death and Life of Great American Cities*.

Jane Jacobs on neighborhood safety

There must be eyes upon the street, eyes belonging to those we might call the natural proprietors of the street. The buildings on a street equipped to handle strangers and to insure the safety of both residents and strangers, must be oriented to the street.

From *The Death and Life of Great American Cities*.

Early morning
birdwalk

Washington
Park
1859 N. 40th Street

Cambridge Heights has drawn diverse populations

From prosperous New Englanders to German workers to students



Houses on Oakland



The "boat house"

Located several blocks west of the campus of the University of Wisconsin-Milwaukee, Cambridge Heights is a residential neighborhood with businesses on Oakland Avenue. The neighborhood is comprised of fairly modest two-story, wood frame houses that date from the early years of the 20th century to the 1920s.

One notable neighborhood landmark is informally dubbed "the boat house" (see above). The formal designation is the Edmund B. Gustorf House, named after the man who built it in the 1920's. Described as a "yacht bungalow," it was built in the style of a luxury boat.

History of neighborhood

Very early on, a trio of prosperous men from New England left their mark on today's Cambridge Heights—particularly on its street names. Bartlett Avenue was named after John Knowlton Bartlett who was born in New Hampshire and was a graduate of Yale Medical College. A land speculator as well as a physician, Bartlett came to Wisconsin in 1841 and became a founding member of the Milwaukee County Medical Society in 1846. In 1847, Milwaukee County politician, Charles Larkin, named the Cambridge Heights' street after him.

A few years later another New Hampshire native came to Milwaukee. This was Joel Parker, who had distinguished himself in Massachusetts by being appointed chairman of the Cambridge Law School at Harvard in 1847, the same year that he began acquiring property in Milwaukee. Parker's original tract was south of today's Cambridge Heights and was roughly bounded by today's Warren Avenue, Brady Street, Prospect Avenue, Kane Place, Newhall Avenue, North Avenue, and the Milwaukee River. The land was platted as the Cambridge Subdivision after the Cambridge Law School, and its central street became Cambridge Avenue—an avenue that extends into today's Cambridge Heights and gives it its name.

Less than a decade later another New Englander left his mark on the area. In 1857 the neighborhood's central street, Newhall, was platted and named after Daniel Newhall, a native of Massachusetts. Daniel Newhall had arrived in Milwaukee in 1844 to make his fortune. He was successful as a trader in the city's burgeoning wheat industry, and in 1857 he built the Newhall House Hotel, often called the finest of its kind in the Midwest. Unfortunately, in 1883, the hotel burned down and 70 people were killed.

Early working population. Although Cambridge Heights got its street names from prosperous New Englanders, there was nothing well-heeled about the populations that permanently settled the neighborhood. In the late 1800s industrial workers began to migrate northeast from Milwaukee's center in search of work. Most of these were Germans. They were attracted in part by the prospective employers of Worsted Mills, a yarn factory, and a cluster of icehouses near the Milwaukee River.

Cambridge Heights remained a working-class neighborhood well into the 20th century. Oakland Avenue, on its eastern border, was the neighborhood's main commercial corridor. The proprietors were as unpretentious as the industrial workers, and most lived above or behind their shops, or mere blocks away. Below is a chart of Oakland Avenue between Locust Street and Menlo (a block into Shorewood) in 1921. (Note that Milwaukee changed its addressing system in the early 1930s.) See notes following the chart.

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CAMBRIDGE HEIGHTS NEIGHBORHOODS

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Notes from census and other records: Approximately one-fourth (24 percent) of all businesses and offices on this strip of Oakland in 1921 were food stores (grocers, confectioners, delis, butchers, and bakeries).

Addresses on N. Oakland in 1921	Businesses and offices
	North Park Front (approximately Locust)
NW corner	Standard Oil Filling Station
636	Karl K. Smith Confectioner
638	Miramar Theater
690	Grossland & Reinke Barbers
692	Winkie's Hardware Store
695	Irwin Gilbert Grocery
698	Hyman Sack Dry Goods
699	Barker System Bakeries Hugo Froebel Novelties
702	Anthony G. Gahn Meats
704	William C. Fritz Barber Samuel Kaiser Grocery Charles H. Kendall Physician
705	Tony Festedt Soft Drinks
	Folsom Place
706	William A. Runge Drugs Arnold A. Block Dentist Edwin M. Tillson Physician
710	Arthur B. Cook Confectioner
727	Charles A. Haselow Painter
753	William H. Eiring Meats
757	Waukegan Tea Company Herbert Hill Dentist
758	Mrs Emma Grimm Milliner
	Linwood Place
795	Riverside Studio Photographers
	Kenwood Boulevard
823-27	Kenwood Garage
831	Andrew M. Wozniak Soft Drinks
841	Walter J. Hackey Notions (Hillel Bernstein)
843	Walter L. Powell Grocery
845	Grover B. Seal Barber Ernest Druschke Drugs Ralph Mutchler Dentist
	Concord Avenue
853	August Singer Meats
855	Charles C. Schaeffer Jr. Piano Repair
861	John Krimmer Carpenter Contractor
896	Harry W. Te Brakes
913	Gottlieb Brose Soft Drinks
	Hartford Avenue
	Newport Avenue
1037	William M. Lawsor Shoe Repair Max L. Smith Tailor
	Providence
1043	Otto Schulze Soft Drinks
1045	William J. Herb Grocery and Meats
	Edgewood
1060	Edgewood Pharmacy
1067	TMER&L Company Oakland Station

- Nearly all the shopkeepers were German or Jewish, and most of these were immigrants. Few had high school educations.
- Irwin Gilbert, the grocer, was born in Michigan to Russian immigrant parents (probably Jewish). He spent most of his life close to Cambridge Heights, living on Franklin Place and Bellevue.
- Hyman Sack was a Russian immigrant who lived on Harmon Street in 1920. His family spoke Yiddish at home.
- Hugo Froebel, with the novelty store, was the son of German immigrants. He lived on 8th Street in 1920.
- Anthony Gahn and his wife Rose, with the meat market, lived in Shorewood. Albeit not an immigrant he never went to high school--a pattern very typical of Milwaukee shopkeepers throughout the early 20th century.
- Samuel Kaiser, the grocer, was born in Austria. He and his family spoke Yiddish at their home on 8th Avenue.
- Tony Festedt, with the "soft drink" place, had been a pressman before opening his tavern. National Prohibition went into effect in 1920 and it would have been illegal to sell liquor, but the place may have been a speak-easy, as many were. He was the son of German immigrants.
- Charles Haselow, the painter, lived at his shop on Oakland. A German immigrant, he had a day job as the manager of an employment bureau.
- William H. Eiring, the butcher, lived at the same address as his shop. His daughter and son-in-law lived with him. He was the son of parents born in Saxony.
- Emma Grimm, the milliner, was a young divorcee with two children. *See her profile below.*
- Andrew Wozniak, with the "soft drink" place, was a Polish immigrant. He and his family lived at the same address as the tavern.
- Ernest Druschke, the pharmacist, was born in Germany. He lived on Bartlett in 1910 and eventually moved to Oakland Avenue.
- Gottlieb Brose, with the "soft drink" place, was the son of German immigrants. His family lived at the same address as the tavern.
- William J. Herb was a butcher and he and his family lived on Farwell. He was the son of German immigrants.

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CAMBRIDGE HEIGHTS NEIGHBORHOOD

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Spotlight on Cambridge Heights business family (1940s)

The Grimms



Emma Grimm ran a millinery shop on Oakland Avenue in the 1920s (photo shows typical hat shop of the times).

Born Emma Beckmann in 1880, the daughter of German immigrants, she married Adolph Edwin Grimm, a welder, when she was 34. She quickly gave birth to two sons, Robert Adolph and Chester. However, the couple divorced when the children were very young. Emma's ex-husband later married a British immigrant named Amie Bridgeman,

who was 22 years his junior.

Unfortunately, Emma did not remain in the hat shop long. She died in 1925, cause unknown, at the young age of 45. It is not completely clear where the children ended up. According to the U.S. census, Robert Adolph was in the home of his father, his father's second wife, and their three children in 1930. At age 14, he was working as a paper boy. Chester's whereabouts in 1930 is a mystery.

The boys then showed up in the census record in Neenah, Wisconsin in 1940. At the time, both Robert and Chester were unmarried and living in a rooming house. Robert was working in a paper mill and Chester had a job as an office worker. The good news was that Robert Adolph has just completed four years of college and Chester has completed high school.

The boys next appeared in military records. Both served during World War II. Unfortunately, Chester lost his life in 1944 in the South Pacific. Robert Adolph survived, married a woman named Mary Lou, moved to Seattle and remained there until his death in 1997. Nothing more is known of that branch of the Grimm family.

Changes to the east. Happenings in the Downer Woods neighborhood would influence Cambridge Heights. While Downer Woods, just east of Cambridge Heights, had attracted small colleges since the turn of the 20th century, something happened in 1956 that would have a strong effect on both neighborhoods. This was the year that Wisconsin State College on Downer merged with the downtown University of Wisconsin Extension to become the University of Wisconsin-Milwaukee. From that point on, both neighborhoods began to draw more students and university staff as residents.

Oakland Avenue would gradually change, especially after the 1956 merger. Below is a list of the businesses and offices that occupied storefronts on Oakland the year after the merger, in 1957. Already there were very early signs of a street that would eventually share its resident focus with a growing population of students in temporary housing. See notes at the end.

Addresses on N. Oakland in 1957	Businesses and organizations from the Milwaukee City Directory
2901	Plotkin Deli
2904	Fred W. Schmidt Collection Agency
2905	Oakland Bakery
2907	East Side Foods Grocery Store
2908	Oakland Laundromat
2914	National Food Stores
2915	Economy Drug Company
2917	Luke W. Burke Dentist
2919	Spic & Span Dry Cleaners, Inc.
2920	Badger Paint Stores
2921	Schieble's Market & Meats
2928	Wisconsin Liquor Store
2929	Wm H. Houghton Physician Dennis DeMunck Dentist John DeMunck Dentist
2929a	James P. Krueger, Florist
2931	Leo Bassman Dentist
2949	O'Donell's Barber Shop
2955	Louis Schmit Plumbing Co.
2974	Hunner's Standard Station
2975	Patrick H. Fass Lawyer
2977	Paul L. Hill Dentist
2979	Marge's Beauty Shop
3041	Welch Upholsterer
3101	Joe's Service Station Russell Candy Service Vending Machines
3117	Lake Side Sheet Metal Works
3130	Oakland Pharmacy Elmer's Barber Shop
3301	Carl's Grocery Store
3470	Tony Platt's Tavern
3473	Sal's Barber Shop
3474	Otto's Deli
3475-77	R.G. Harper Co. Pints
3476	Siegel Liquor and Beer Depot, Inc.
3479	Ellen's Beauty Shop
3480	Siegel Liquor and Beer Depot Parking Lot
3483	Shop & Shop Food Market

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CAMBRIDGE HEIGHTS NEIGHBORHOOD

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<i>Addresses on N. Oakland in 1957</i>	<i>Businesses and organizations from the Milwaukee City Directory</i>
3484	Skirts Exclusive Dress Market
3486	Oakland Beauty Salon
3487	Edgewood Tavern
3490	Emil Gross Hardware
3496	Edgewood Pharmacy
3407	Carlin Service Station
3500	Carl's Shorewood Service Station Gordon's Auto Repair
3506	Shorewood Furniture Shop
3508	Gunville's Market Grocery Store
3511	MS & TC Oakland Station
3514	North Shore Publishing Company American Journal of Occupational Therapy
3524	Shorewood Grill Restaurant
3526	Edgewood Tailoring
3547	American Casualty Company Insurance Brown Insurance Agency Inc. E.A. Association's Consulting Engineers Provident Mutual Insurance Company of Philadelphia
3555	Loralind's Gift and Yark Shop
3592	Abrahamson Service Station
3596	Greasby Service Station

Notes from census and other records:

- The food stores on this stretch of Oakland comprised a mere 15 percent of the businesses, compared to 24 percent in 1921. This is likely due to two developments. One was the emergence of the supermarkets which outcompeted the smaller specialty shops. Another was the growing number of students housed in the area, who in most cases would not be cooking as much food as the other residents.
- Ten percent of the entries are liquor-related, including beer depots and taverns. It is also likely, with Prohibition no longer in effect, that most of the grocery stores also sold liquor.
- The street had a laundromat.
- There were numerous chains on this corridor in 1957, including Spic & Span, Standard Oil, National Food Stores, Badger Paint, and several insurance agencies. There appears to have been only two in 1921 (Standard Oil and Waukegan Tea).
- Because the 1950 census was not yet available at the time of this compilation, not many shopkeepers were identified. Of those who were, the educational level had risen slightly and some did have high school educations.
- Walter Schieble, with the meat market, had a father Adam who was a butcher. Walter and his family also lived on Oakland directly next door to his market. He had graduated from high school.
- James P. Krueger, the florist, was raised in his grandfather's home in Shorewood.

- Emil Gross, with the hardware store, had been raised in West Milwaukee. He had one year of high school and had been a machine hand before opening his shop.

Current populations

In the years that followed the advent of UW-Milwaukee, Cambridge Heights became a haven for students and university staff seeking housing. Today, just under half of all residents are college-aged (20 to 24). Men outnumber women in the neighborhood by nearly 20 percent.

Over 7 in 10 property units in Cambridge Heights are rented, and the rents are reasonable with about half of the units going for \$500 to \$1,000. And often these are apartments or flats that are shared by two or more individuals or couples. In contrast, the cost of home ownership in the neighborhood is relatively high, with over half the select monthly costs (including mortgages, deeds in trust, contracts to purchase, insurance, and more) going for \$1,000 to \$2,000.



Houses on Hampshire & Newhall

The neighborhood is generally low income, reflecting the large number of students on the blocks. Over 50 percent of the neighborhood households have annual incomes under \$25,000, and most of the rest fall into the stratum of lower middle class, with annual household incomes between \$25,000 and \$50,000. Despite the low incomes, the neighborhood is one of the best educated in the city, with about 2 in 10 residents over 25 holding bachelor's degrees (and probably a very large number about to hold degrees). The main occupations in the area are in the domains of food service, education, and sales. These indexes reflect the influence of UW-Milwaukee and its student body and staff.

The neighborhood is not very diverse along color lines. Approximately 9 in 10 residents are European Americans and most of these have ancestry in Germany, Ireland, and Poland. About 1 in 20 are African Americans and there is a smattering of Asians, American Indians, and Latinos.

HOLIDAY FAMILY OUTINGS

Continued from Page 1

Hanukkah on the Hoan. The Milwaukee Jewish Federation is showcasing Hanukkah on the Hoan to help Shine a Light on Antisemitism in the Milwaukee area and around the world. Each night of Hanukkah between Dec. 7 and 15 a message of support will be shared and will light up the Hoan bridge to represent the light of a candles' flames.

Candy Cane Lane, West Allis: Every year, a number of homeowners in West Allis decorate their houses, yards and trees with holiday displays. The location is the residential neighborhood between 92nd and 96th Streets and Montana and Oklahoma Avenues through Dec. 26; 6-9 p.m. Mondays through Thursdays, 6-10 p.m. Fridays, 5-10 p.m. Saturdays and 5-9 p.m. Sundays. There's no admission fee to enjoy the lights, but there is a collection point on 95th Street between Manitoba and Oklahoma Avenues for the MACC Fund, which sponsors the event.

Commercial holiday displays

Third Ward, Milwaukee. At the Milwaukee Public Market in the Historic Third Ward spectators can vote at the Gingerbread House display made by local culinary students. There are also free copies of the WE Energies cookie book, a tradition 80 years in the making.

exhibit celebrates its 46th annual event with a "Seussified" display that animates 16 Dr. Seuss books.

Downtown, Cedarburg. The stores in downtown Cedarburg are decorated with multiple free family activities going on over the holiday season. These include free trolley rides and luminaries lining Washington Avenue on Friday evenings between Nov. 17 and Dec. 23.

Downtown, Lake Geneva. Downtown Lake Geneva has beautifully decorated stores and free family activities. The Grand Geneva Resort and Spa, at 7036 Grand Geneva Way, will hold a Gingerbread House Walk on their upper level, with creations people have shaped as part of the resort's gingerbread house competition. The walk will be open to the public from 8 a.m. to 8 p.m. daily through Dec. 31.

Ingleside Hotel, Pewaukee. A Country Christmas can be viewed at the Ingleside Hotel in Pewaukee, during December.

Holiday tours

Bakery tour, Milwaukee; Milwaukee Food & City Tours travels around the world and back on the Christmas Around Milwaukee Bakery Bus Tour. Participants sample (and if desired, purchase additional) delicious cookies from a collection of select bakeries in Milwaukee, dates unknown.



Photo courtesy of flickr.com

Jingle bus tours, Milwaukee. Jingle Bus tours of the downtown lights displays are available for \$5 per person through Dec. 30

Bakery tour, Racine. There is an opportunity to enjoy bakery goodness on the Racine Kriss Kringle Bakery Bus Tour this Christmas season, dates unknown.



BMO Harris Bank Window Display, Milwaukee. Check out the annual holiday display, featuring 150 Steiff stuffed animals in the BMO Harris window displays in downtown Milwaukee. This free

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HOLIDAY FAMILY OUTINGS

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Access to Santa



Letters to Santa, Milwaukee. While making tours of the downtown parks, parents can send off their child's letter to Santa in Santa's Mailbox at Cathedral Square Park through Dec. 17, and the child will receive a reply in the mail from Santa himself.

Santa's Workshop: Cedarburg. While strolling along Cedarburg's Washington Avenue, one will encounter a small building decorated to look like a gingerbread house. That's Santa's workshop. Kids can visit him for free. Santa will be in his workshop on Fridays from 5-8 p.m. and Saturdays from 11 a.m.-2 p.m. (with the exception of Dec. 8) through Dec. 23, as well as Tuesday, Dec. 19 from 4-7 p.m.

Santa visits, Lake Geneva. Santa will visit downtown Lake Geneva locations on Thursdays in December from 5-7 p.m. where kids can visit with him for free and take photos. Here's where he'll be visiting. Dates and locations are: Dec. 7: Geneva Lakes Art Foundation Gallery 223, 223 Broad St.; Dec. 14: Lake Geneva Public Library, 918 W. Main St.; and Dec. 21: Magpie's Den & Pen, 642 W. Main St.

Holiday movie showings

Milwaukee. Marcus Theatres will show holiday classics this season, with tickets starting at \$6. Holiday movies include "A Christmas Story," "It's a Wonderful Life" and both the 2000 and 2018 adaptations of "How the Grinch Stole Christmas." This offer extends to Dec. 21.

Cedarburg. The Rivoli in downtown Cedarburg is holding holiday classics — from "Elf" to "White Christmas" to "Rudolph the Red-Nosed Reindeer" — for \$4 per ticket through Dec. 23. The address is W62 N567 Washington Ave., Cedarburg

Christmas at the Mansions

Pabst, Milwaukee. The Pabst Mansion takes Christmas to another level during the holiday season when rooms feature a collection of more than 20 Christmas trees.



Photo courtesy of flickr.com

Schuster, Milwaukee. The Schuster Mansion offers the opportunity to schedule High Tea and learn about Victorian Christmas traditions.

Paine Art Center and Gardens, Oshkosh. Or one might travel approximately one hour to Oshkosh to see the beautifully decorated Nutcracker in the Castle display at Paine Art Center and Gardens.

Holiday crafts and activities at the public library

Capitol Library, Milwaukee. Kids 12 and younger can build their own gingerbread houses after listening to a story and singing a song at the Capitol Library, 3969 N. 74th St., on Dec. 11 between 5 and 6 p.m.



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HOLIDAY FAMILY OUTINGS

Continued from Page 12

Villard Square Library, Milwaukee. Kids and teens 10 and older can make holiday cards which will be donated to Children's Hospital and nursing homes at Villard Square Library, 5190 N. 35th St., on Dec. 12 between 4 and 5:30 p.m.

Central Library, Milwaukee. Kids can learn about Winter Solstice and make candles at Central Library, 814 W. Wisconsin Ave., on Dec. 16 between 10:30 and 11:15 a.m.

Mitchell St. Library, Milwaukee. The entire family can decorate cookies at Mitchell Street Library, 906 W. Historic Mitchell St., on Dec. 21 from 3 to 5 p.m.

Christmas concert or show

Basilica, Milwaukee. The Basilica of St. Josaphat presents Handel's Messiah by the Milwaukee Symphony Orchestra on Dec. 10, 8:30pm.



Symphony, Milwaukee. Holiday Pops concerts are presented by the Milwaukee Symphony Orchestra during December.

Rep, Milwaukee. The Milwaukee Repertory Theatre presents A Christmas Carol in December.

Vogel, Milwaukee. Vogel Hall presents Black Nativity in December.

Reindeer Games

Zoo, Milwaukee. The Reindeer Adventures class is sponsored by the Zoological Society of Milwaukee. Children learn about antlers that shed and hooves that click. During class they'll join the herd and migrate to the Zoo's reindeer barn to meet these animals up close.

Free days at the zoo or museums

Zoo, Milwaukee. The Milwaukee County Zoo has free daytime admission on Dec. 2 for Family Free Day and Dec. 26-30 for Frosty Free Week.

Public museum, Milwaukee. The Milwaukee Public Museum has free admission on Dec. 7 for Kohl's Thank you Thursday.

Betty Brinn, Milwaukee. Betty Brinn Children's Museum has free admission on Dec. 21 for its Community Access Day.

Jane Jacobs on neighborhood sidewalks

The sidewalk must have users on it fairly continuously, both to add to the number of effective eyes on the street and to induce the people in buildings along the street to watch the sidewalks in sufficient numbers. Nobody enjoys sitting on a stoop or looking out a window at an empty street.

From *The Death and Life of Great American Cities*.

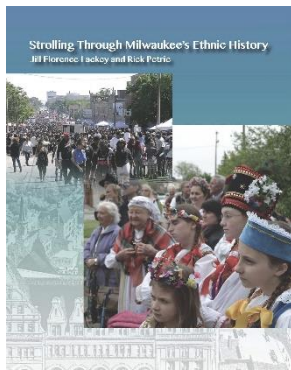
Jane Jacobs on children's sidewalk play

Children "need an unspecialized outdoor home base from which to play, to hang around in, and to help form their notions of the world. It is this form of unspecialized play that the sidewalks serve—and that lively city sidewalks can serve splendidly. When this home-base play is transferred to playgrounds and parks it is not only provided for unsafely, but paid personnel, equipment, and space are frittered away that could be devoted instead to more ice-skating rinks, swimming pools, boat ponds and other various and specific outdoor uses."

From *The Death and Life of Great American Cities*.

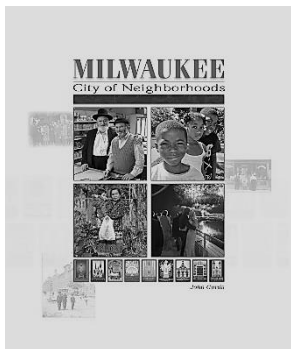


Books on Milwaukee Neighborhoods



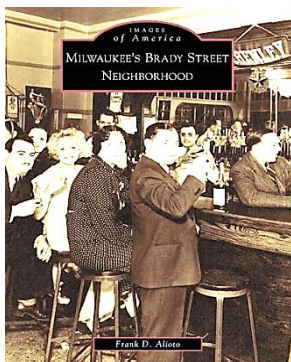
Strolling through Milwaukee's Ethnic History By Jill Florence Lackey and Rick Petrie

This latest work provides an “up close and personal” look at local ethnic life by directing readers to the neighborhoods and venues where the groups left their marks. It brings readers directly into their experiences, whether it involves strolling through the neighborhoods they built or participating in contemporary ethnic activities. “Strolling . . . is an intriguing guide to the ethnic history in our midst and a colorful reminder that Milwaukee has always been a city of newcomers.” - John Gurda. <http://mecahmilwaukee.com>



Milwaukee, City of Neighborhoods By John Gurda

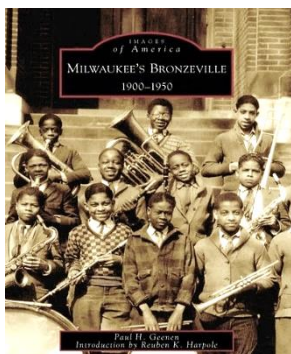
Milwaukee: City of Neighborhoods is the most comprehensive account of grassroots Milwaukee ever published. Richly illustrated, engagingly written, and organized for maximum ease of use, the book is a fine-grained introduction to the Milwaukee community, and its communities, that will endure as a standard work for years to come. <https://historicismilwaukee.org/milwaukee-city-of-neighborhoods/>.



Milwaukee's Brady Street Neighborhood By Frank D. Alioto

Milwaukee's Brady Street neighborhood began in the mid-19th century as a crossroads between middle-class Yankees from the east and early German settlers. Polish and Italian immigrants soon followed, working the mills, tanneries, and brewers that lined the riverbank. The hippies arrived in the 1960s. By the 1980s the area fell into blight, neglect and decay. Now, a true model for new urbanism, the Brady Street neighborhood is the midst of a renaissance. <https://www.arcadiapublishing.com/Products/9780738551746>

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Milwaukee's Bronzeville: 1900-1950 By Paul H. Geenen, Introduction by Rueben Harpole

With the migration of African American sharecroppers to northern cities in the first half of the 20th century, the African American population of Milwaukee grew from fewer than 1,000 in 1900 to nearly 22,000 by 1950. Most settled along Walnut Street, an area that came to be known as Milwaukee's Bronzeville, a thriving residential, business, and entertainment community. Bronzeville is remembered by African American elders as a good place to grow up. <https://www.arcadiapublishing.com/Products/9780738540610>

The dramatic gift of one author

Mystery writer and Milwaukee native, Sienna Jacks, is creating a series of novels that take place in Milwaukee neighborhoods called “The Milwaukee Series.” She is donating all of her royalties to Urban Anthropology’s neighborhood exhibits’ program.

The proceeds from *The House Off of Brady* (see following page) are currently being used to create all new exhibits at the Rozga Family’s Old South Side Settlement Museum.

Mystery novels that are currently available or will eventually be included in this series will take place in these Milwaukee neighborhoods:

- Brady Street
- Bronzeville/Brewer’s Hill
- Lincoln Village
- Walker’s Point
- Riverwest
- Granville

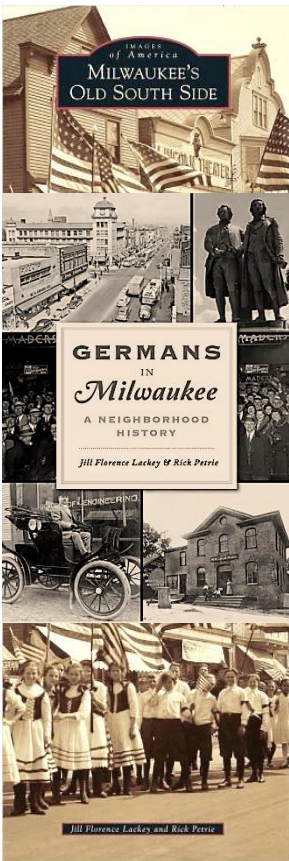
Currently, all of Sienna Jacks’ novels have perfect five-star ratings from readers at Amazon.com

To enjoy wonderful reading and to contribute to neighborhood museums and exhibits, purchase the Jacks’ books from the publisher at

<http://mecahmilwaukee.com/Fiction.html>



Books on Milwaukee Neighborhoods (Cont.)



Milwaukee's Old South Side

By Jill Florence Lackey and Rick Petrie

In the late 1800s, the Old South Side was developed by immigrant Poles, who became the dominant population for over 100 years. While other Milwaukee ethnic neighborhoods gradually dissipated in the mid-20th century because of assimilation pressures, freeway building, or urban renewal programs, the Old South Side remained solidly Polish. A survey nearly a half century later revealed that people of 110 national backgrounds now lived in the Old South Side, with the three largest groups being Mexicans, Poles, and American Indians. <https://www.arcadiapublishing.com/Products/9780738590691>

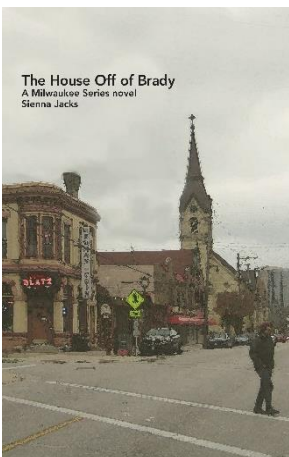
Germans in Milwaukee: A neighborhood history

By Jill Florence Lackey and Rick Petrie

Germans dominated Milwaukee like no other large American city. Their presence inhabits the city's neighborhoods, from its buildings and place names to its parklands and statuary. Their influence also lives in the memories shared by local residents. A small Milwaukee neighborhood south of Miller Valley was christened after a farmer's pigs, and a busboy turned beer baron built the famous Pabst Brewery in West Town. A ghost is said to haunt the old Blatz Brewing compound. And the remains of the early tanning industry can still be seen in Walker's Point. Compiling more than 1,200 interviews, authors Jill Florence Lackey and Rick Petrie share these ground-level perspectives of the lasting German influence on the Cream City. www.arcadiapublishing.com/Products/9781467147286

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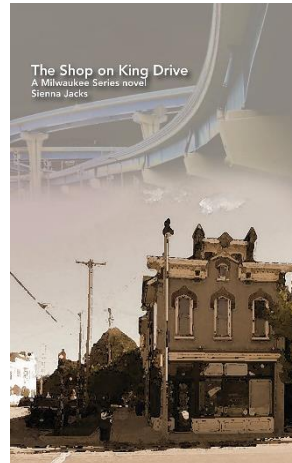
Fiction



The House Off of Brady A Milwaukee Series novel

By Sienna Jacks

Two young anthropologists, trying to convince a local nonprofit to sponsor a neighborhood house museum, must show that the historical occupants of the house were representative of Milwaukee's Brady Street, and that they project positive images for the neighborhood. Their efforts are boosted by a personal journal left behind by one of the home's occupants--Giuseppe Russo. But as the young anthropologists translate and transcribe the journal, they learn that Giuseppe had been banished from his former community in the Third Ward. Are they about to stumble on information that could kill the project—or something perhaps even worse? <http://mecahmilwaukee.com>



The Shop on King Drive A Milwaukee Series novel

By Sienna Jacks

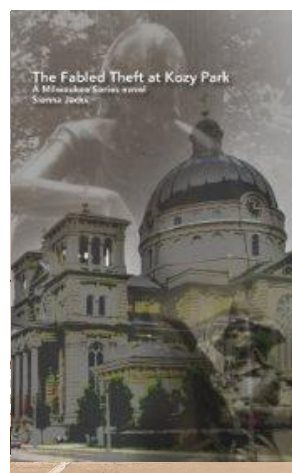
A mystery arises out of the ruins of urban renewal. Two young anthropologists, conducting research that would illuminate one dark period in Milwaukee's central city history, confront painful but sometimes puzzling accounts. During the 1950s and 1960s, over 8,000 homes and an entire business district of the African American Bronzeville community were razed. While

interviewing survivors, the anthropologists note that the name of a particular attorney kept entering the conversation. The lawyer claimed to be helping the black community fight the removal, but his efforts had the opposite effect. Suspicions remained for over 50 years over who was behind the deception and why. <http://mecahmilwaukee.com>

The Fabled Theft at Kozy Park A Milwaukee Series novel

By Sienna Jacks

The anthropologists at City Anthropology were asked to use their research skills to look into a man's confession that might crack the longest unsolved mystery on Milwaukee's old South Side—the theft of the squirrel lady statue at Kozy Park. According to reports, the man Raf (now deceased) also implicated members of a local Polish club with an



agenda of removing non-Polish influences from the neighborhood. Assigned to the project, Enid and Meyer are baffled by the information they are getting from those who witnessed the confession, little of which supports Raf's story. Further inquiry points to events surrounding Raf's stepson. Who really was he and why did he inexplicably appear on the scene all those years ago? Their quest for answers leads them to the club in question, but with unexpected results. The ultimate

mystery they must solve is the true reason why Raf made this confession and steered them to a list of alleged conspirators. <http://mecahmilwaukee.com>

Milwaukee Neighborhood Forum

Milwaukee Neighborhood Forum is published bimonthly by Urban Anthropology Inc. and is managed by volunteer anthropologists. The purpose of the newsletter is to offer neighborhood groups and individuals opportunities to share news and information about their neighborhoods. The newsletter does not receive funds from any external source. The editor is Dr. Jill Florence Lackey.

Subscriptions

The newsletter is emailed to anyone wishing to receive it. If you wish your email or that of a friend to be added to the subscriber list, send the email addresses to JFLanthropologist@currently.com and indicate the name of this publication.

Submitting events

Milwaukee Neighborhood Forum is interested in events from individuals, businesses, and organizations that have a neighborhood appeal. These can include block parties, church picnics, local music festivals, sports on the block, get-moving activities that take place outdoors, and art and theatre events involving neighborhoods. All event submissions should include a one-sentence description, date and time, location, and website or phone number for additional information. Photos may also be submitted.

Submitting stories/press releases on neighborhoods

In the spirit of Jane Jacobs, stories should always focus on assets of neighborhoods. They must be between 100 and 400 words. Some editing will be done to match our style guidelines and spatial constraints. We will write the stories for you if you simply send us a list of the information that you want included. A photo is always required.

Submission deadlines

Submit events or stories by the 25th of the month preceding publication. Publication dates are on the 1st day of June, August, October, December, February, and April. Please send your stories to Dr. Jill at JFLanthropologist@currently.com.

Now live . . .

Website on 191 Milwaukee neighborhoods

Links on each neighborhood include:

- *6 to 35 pages of information*
- *Brief neighborhood description*
- *Population-focused history (including ethnic roots)*
- *Snapshots of commercial districts of the past*
- *Quotes from residents*
- *Quotes from oral histories (where available)*
- *Low cost nearby outings for families*
- *Demographics of current neighborhood*
- *Photos of neighborhood*

The website currently includes ALL 191 of the neighborhoods, courtesy of Urban Anthropology Inc.

<http://neighborhoodsinmilwaukee.org/>

ⁱ Photo attribution: https://upload.wikimedia.org/wikipedia/commons/0/05/Millinery_department%2C_Toronto%2C_1908.jpg