



# Milwaukee Neighborhood Forum

PUBLISHED BY URBAN ANTHROPOLOGY INC.

"IN THE TRADITION OF JANE JACOBS"

APRIL/MAY EDITION

*Milwaukee Neighborhood Forum* is a bimonthly newsletter that highlights assets, history, events, and resources for and about Milwaukee neighborhoods. Residents and neighborhood organizations are encouraged to submit press releases on their events and successful programs. See back page for details.

## April and May activities in Milwaukee neighborhoods (most under \$10)

*Total of 49 events under the categories of museums, arts, family, kids, holiday events, neighborhood celebrations, get-moving events, walks/tours, food/farmers markets, and several more*

### WALKING/STREETCAR TOURS

*What?* SELF-GUIDED TOUR OF VA GROUNDS *When?* Daily, daylight. *Where?* Just north of Zablocki VA Medical Center, 5000 W. National Av. *Description* A walk through the historic district which includes the Soldiers' Home, barracks building, old fire station, old hospital, Ward Memorial Theater, and more. <http://www.milwaukee.va.gov/visitors/campus.asp> *Admission* Free.



*What?* A GUIDED TOUR OF BASILICA OF ST. JOSAPHAT *When?* Reserve tour on website. *Where?* Basilica of St. Josaphat, 2333 S. 6<sup>th</sup> St. *Description* Opportunity to see and learn about one of the most beautiful and visited churches in America. *Admission* Free.

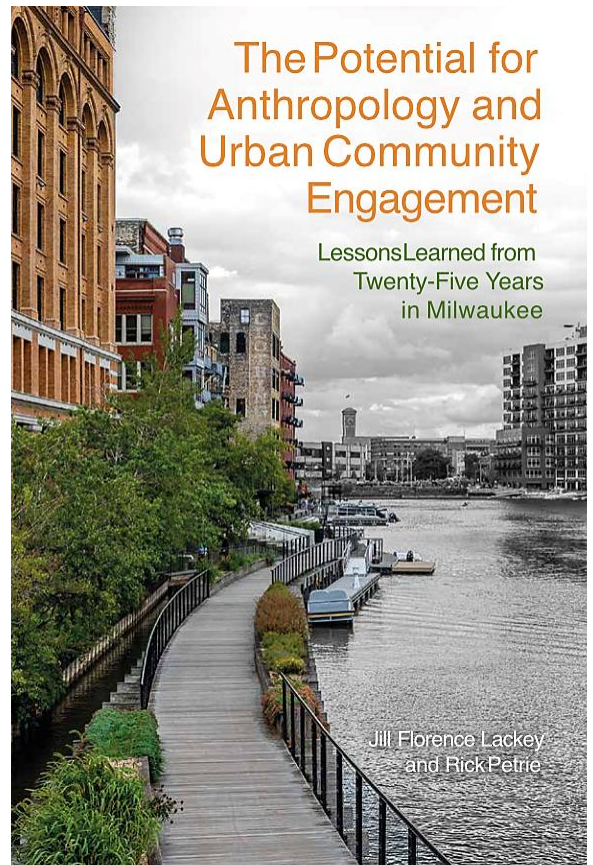
Continued on Page 2

## Upcoming book highlights applied anthropology done in Milwaukee



### The Potential for Anthropology and Urban Community Engagement

Lessons Learned from Twenty-Five Years in Milwaukee



Jill Florence Lackey and Rick Petrie

Continued on Page 11

## ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

*Continued from Page 1*

*What?* UNGUIDED TOUR OF BASILICA OF ST. JOSAPHAT  
*When?* Mon.s through Fri.s., 9am to 3pm *Where?* Visitor's Center, Basilica of St. Josaphat, 2333 S. 6<sup>th</sup> St *Description* Opportunity to see and learn about one of the most beautiful churches in America with informational exhibits on lower level. <http://the-basilica.org/> *Admission* Free.

*What?* SELF-GUIDED TOUR OF FOREST HOME CEMETERY  
*When?* Daily 8am-4:30pm *Where?* 2405 W. Forest Home *Description* Tour the beautiful Chapel Gardens, Landmark Chapel, and the Hall of History that tells the story of Milwaukee dignitaries, including European founders of Milwaukee, several mayors, major African American activists, and brewery tycoons. *Admission* Free.

*What?* WALK THROUGH MILWAUKEE'S LATINO HISTORY  
*When?* Daily. *Where?* United Community Center, 1028 S. 9<sup>th</sup> St. *Description* Opportunity to learn about Latino history by visiting tannery and foundry exhibits, photos, and art inside the UCC building, and historical murals on two sides of Bruce Guadalupe School next door. <http://www.unitedcc.org/index.htm> *Admission* Free.

*What?* THE HOP STREETCAR TOUR *When?* Some Fri.s at 11am. *Where?* 235 E Michigan St. *Description* Explore urban renewal from the edge of the Menomonee Valley to Downtown's Yankee Hill neighborhood. <http://historicmilwaukee.org/walking-tours/> *Admission* \$10 to \$15, preregistration required.

*What?* SKYWAUKEE TOUR *When?* Most Sat.s at 11am. *Where?* 161 W. Wisconsin Ave. *Description* Stroll through the skywalk system and learn about significant Milwaukee landmarks from a new angle—one story up! <http://historicmilwaukee.org/walking-tours/> *Admission* Free to \$15, preregistration required.

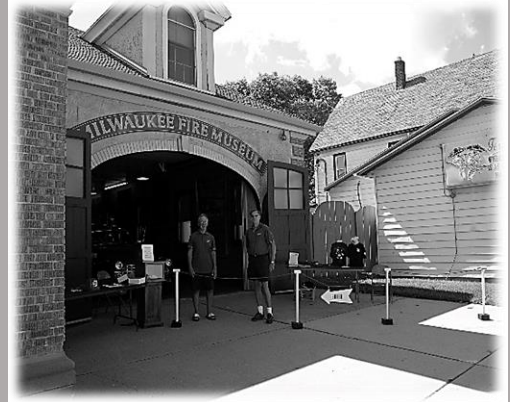
### MUSEUMS IN THE NEIGHBORHOOD

*What?* MILWAUKEE FIRE MUSEUM *When?* 1<sup>st</sup> Sun. of each month, 1 to 3pm, (except holidays). *Where?* 1516 W. Oklahoma Av. *Description* Opportunity to see exhibits and artifacts of the Milwaukee Fire Department back to the 1800s; stories of history of the department and fires. <http://city.milwaukee.gov/MUSEUMHISTORICALSOCIETY.htm#.VkoAEMArLIU> *Admission* Free.

*What?* MILWAUKEE COUNTY HISTORICAL SOCIETY *When?* Mon.'s, Wed.'s thru Sat.'s, 9:30am to 5pm *Where?* 910 N. Martin Luther King Dr. *Description* Permanent and rotating exhibits of Milwaukee County's history plus a research library. Current exhibit, "Brew City: The Story of Milwaukee Beer." New permanent exhibit: "Meet MKE" sponsored by Visit Milwaukee. <http://www.milwaukeehistory.net/> *Admission* \$8, \$6 seniors, military, students; children  $\leq 12$ , and members free.

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## Happening in the Polonia neighborhood



Enjoy a bit of Milwaukee fire history at the Fire Museum

1516 W. Oklahoma Avenue  
Open first Sunday of every month  
at 1 to 3pm

## ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

*Continued from Page 2*

*What?* NORTHPOINT LIGHTHOUSE MUSEUM *When?* Sat.s and Sun.s 1 to 4pm. *Where?* Northpoint Lighthouse, 2650 N. Wahl Av. *Description* A historic, maritime experience, with artifacts related to the history of the Great Lakes. <http://northpoint-lighthouse.org/> *Admission* \$8, \$5 seniors & kids 5-11, free kids<4.

*What?* MILWAUKEE PUBLIC MUSEUM FREE DAY *When?* Free 1<sup>ST</sup> Thu. each month *Where?* 800 W. Wells St. *Description* Chance to visit one of the premier natural history and science facilities, world- renowned for its exhibits, collections, ongoing scientific research and educational exhibits. [www.mpm.edu/](http://www.mpm.edu/) *Admission* Free (on dates designated).

*What?* MITCHELL PARK DOMES *When?* Wed. to Fri., 9am to 5pm; Sat.'s, Sun.s 9am-4pm. *Where?* 524 S. Layton Blvd. *Description* A place to experience a desert oasis, a tropical jungle, and special floral gardens all in one visit. <http://county.milwaukee.gov/MitchellParkConserva10116.htm> *Admission* Free to \$8.

*What?* MILWAUKEE DISCOVERY WORLD *When?* Wed. through Sun. 9am to 4pm. *Where?* 500 N. Harbor Dr. *Description* A science and technology center and museum. <https://www.discoveryworld.org/> *Admission* \$14 to \$20.

*What?* HARLEY-DAVIDSON MUSEUM *When?* Daily 10am to 5pm. *Where?* 400 W. Canal St. *Description* Exhibits on the history of the Harley-Davidson motorcycle. <https://www.harley-davidson.com/us/en/museum.html> *Admission* \$8-\$22 (4 or under are free).

*What?* CHARLES ALLIS ART MUSEUM *When?* Wed.s through Sun.'s 10am to 4pm, reservations helpful as hours may vary. *Where?* 1801 N. Prospect Av. *Description* Self-guided tour of Tudor-style mansion of entrepreneur Charles Allis designed by Milwaukee architect Alexander Eschweiler in early 20<sup>th</sup> century. <http://www.charlesallis.org/> *Admission* \$10, \$5 seniors & students; Free first Wednesdays.

*What?* VILLA TERRACE DECORATIVE ARTS MUSEUM *When?* Wed.'s thru Sun.'s 10am to 4pm, reservations helpful as hours may vary. *Where?* 2220 N. Terrace Av. *Description* Self-guided tour of mansion informed by the design of a villa in Lombardy, Italy, complete with Renaissance Garden, and antique furnishings and artifacts. <https://www.villaterrace.org/> *Admission* \$10, \$7 seniors, military & students.

*What?* HAGGERTY MUSEUM OF ART *When?* Daily 10am to 4:30pm, Thu.s 10am-8pm; Sun.s, 12 to 5pm *Where?* Marquette campus at corner of 13<sup>th</sup> & Clybourn Sts. *Description* Permanent collections include Old Masters' prints, Ralph Steiner photos, Marc Chagall Bible series, Barbara Morgan photos, and Finnegan, Fishman, Tatalovich, and Rojzman collections. <http://www.marquette.edu/haggerty/> *Admission* Free.

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# Happening in the Northpoint neighborhood



## Enjoy the seasons at the Northpoint Lighthouse Museum

2650 N. Wahl Avenue  
Open Saturdays and Sundays 1-4pm

## ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

*Continued from Page 3*

*What?* GROHMANN MUSEUM *When?* Mon. through Fri. 9am to 5pm, Sat.'s 12 to 6pm, Sun.s 1 to 4pm *Where?* 1000 N. Broadway *Description* More than 1,000 paintings and sculptures representing the long evolution of human work. <http://www.msoe.edu/about-msoe/grohmann-museum/Admission> \$5, \$3 students, seniors; free <12.

### ARTS, THEATRE, AND CRAFTS

*What?* WALKER'S POINT CENTER FOR THE ARTS *When?* Tue.s through Sat.s 12 to 5pm. *Where?* 839 S 5th St. *Description* Ongoing exhibitions in a community setting. <http://wpca-milwaukee.org/> *Admission* Free to look.

*What?* ART BAR *When?* Daily 3pm to 12am. *Where?* 722 E. Burleigh St. *Description* Permanent and temporary art exhibits. <https://www.facebook.com/artbarmke/> *Admission* Adults, free to look.

*What?* GALLERY AT MILWAUKEE INSTITUTE OF ART & DESIGN *When?* Mon.s through Sat.s, 10am to 5pm. *Where?* 273 E. Erie St. *Description* Rotating exhibitions of renowned artists, MIAD students, and MIAD faculty. <http://www.miad.edu/> *Admission* Free.

*What?* GALLERY 218 *When?* Sat.s 12 to 5pm. *Where?* 207 East Buffalo St. Suite 218. *Description* The cooperative gallery of the Walker's Point Artists Assoc., Inc. <https://gallery218.com/> *Admission* Free, donations welcome.

*What?* JAZZ GALLERY FOR THE ARTS *When?* Sat.s 12 to 5pm. *Where?* 926 E Center St. *Description* New exhibits every other month. <https://riverwestart.org/> *Admission* Free.

*What?* VAR WEST GALLERY *When?* Thu.s through Sat.s, 11am to 4pm. *Where?* 423 W Pierce St. *Description* Focusing on exhibiting solo shows for emerging and established artists, including full bar for purchases during events. <https://www.varwestgallery.com/about> *Admission* Free to look.

*What?* TERRY MCCORMICK CONTEMPORARY FINE AND FOLK ART GALLERY *When?* Call (414) 264-6766 to visit. *Where?* 2522 N. 18th St. *Description* Contemporary art by the founder, Evelyn Patricia Terry, along with several friends whose work she exhibits. <https://www.facebook.com/terrymccormick-gallery/> *Admission* Free to look.

### ECO/NATURE ACTIVITIES

*What?* EARLY MORNING BIRDWALK—MENOMONEE VALLEY *When?* Most Tue.s. 8 to 10am. Check website. *Where?* Menomonee Valley, 3700 W. Pierce St. *Description* A walk for bird watchers of all levels to explore Three Bridges Park for birds. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free.

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## Happening in the North Division Neighborhood



### Virtual tour of the Terry McCormick contemporary fine- and folk-art gallery

The work of Evelyn Patricia Terry and a tour of her neighborhood museum can be accessed at the following websites:

[evelynpatriciaterry.com](http://evelynpatriciaterry.com)

and

[Virtual Tour: Terry McCormick Contemporary Fine and Folk Art Gallery.](#)

Above are examples from the series, Pastel Drawings, and Artists Books on the general website

## ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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*What?* EARLY MORNING BIRDWALK—WASHINGTON *When?* Most Wed.s. 8 to 10am. Check website. *Where?* Washington Park, 1859 N. 40<sup>th</sup> St. *Description* For bird watchers of all ability levels to walk through different habitats for birds. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free.

*What?* EARLY MORNING BIRDWALK—RIVERSIDE *When?* Most Thu.s. 8 to 10am. Check website. *Where?* Riverside Park, 1500 E. Park Pl. *Description* A walk for bird watchers of all ability levels to explore different habitats for birds and other animals. <http://urbanecologycenter.org/programs-events-main.html> *Admission* Free.

### FOOD AND FARMERS MARKETS

*What?* WINTER FARMERS MARKET *When?* Daily. Jan. 27 to Apr. 13, 9am to 2pm. *Where?* 5305 W. Capitol Dr. *Description* Produce, bakery, canned goods, meat. *Admission* Free.

### SPECTATOR SPORTS

*What?* KIDS AND SENIORS BREWERS DISCOUNT DAYS *When?* Afternoon home games. *Where?* American Family Field, 1 Brewers Way. *Description* Milwaukee Brewers games. Website: [Kids and Senior Citizens Discount Days, courtesy of WPS Health Insurance Milwaukee Brewers \(mlb.com\)](http://www.milwaukeebrewers.com) *Admission* 50 percent off tickets.

### GET-MOVING ACTIVITIES

*What?* HANK AARON STATE TRAIL *When?* Daily. *Where?* Multiple access points; see map on website *Description* Opportunity to enjoy natural and urban views and walk or bike trail across Milwaukee, from the lakefront to 94<sup>th</sup> Pl. <http://hankaaronstatetrail.org/> *Admission* Free.

*What?* INDOOR SKATING *When?* Weekdays, check website for times. *Where?* Wilson Park Arena, 4001 S. 20<sup>th</sup> St. *Description* Indoor skating. Wilson Ice Arena ([milwaukee.gov](http://milwaukee.gov)) *Admission* \$6.50, \$4.75 juniors and seniors, skate rentals extra.

*What?* TEEN GROUP (Age 14 to 18). *When?* Tue.s, 4 to 5:30pm. *Where?* Bay View Community Center, 1320 E Oklahoma Av. (sometimes online). *Description* Snacks, games, art, and more. *Admission* Free.

*What?* RUN/WALK TRACK AT THE PETTIT *When?* Hours vary, see website. *Where?* Pettit National Ice Center, 500 S. 84<sup>th</sup> St. *Description* Walk or run on 430-meter track with lockers and showers for \$1 extra at limited times. <http://thepettit.com/sports/run-walk-track/> *Admission* \$4.

*What?* PUBLIC ICE SKATING AT THE PETTIT *When?* Hours vary, see website. *Where?* Pettit National Ice Center, 500 S. 84<sup>th</sup> St. *Description* Indoor ice skating and skate rentals. <http://thepettit.com/public-skate/> *Admission* \$7.50, \$6.50 kids 13-15; \$5.50 kids 4-12 and seniors; free <4.

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Happening in the  
Washington Park  
neighborhood



Early morning  
birdwalk

Washington  
Park  
1859 N. 40<sup>th</sup> Street

## ACTIVITIES IN MILWAUKEE NEIGHBORHOODS

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*What?* SLEDDING--WILSON PARK *When?* Cold weather months, daytime. *Where?* Wilson Recreation, 4001 S. 20<sup>th</sup> St. *Description* Sledding hills for family and friends. <http://county.milwaukee.gov/Sledding> *Admission* Free.

*What?* SLEDDING--PULASKI *When?* Cold weather months, daytime, lighted evenings 4:30 to 8:30pm. *Where?* Pulaski Park, 2701 S. 16<sup>th</sup> St. *Description* Sledding day or night on lighted hill. <http://county.milwaukee.gov/Sledding> *Admission* Free.

*What?* SLEDDING—INDIGENOUS PEOPLE'S PARK *When?* Cold weather months, daytime. *Where?* 7301 W. Courtland Av. *Description* Accessible sledding hills for family, groups, and friends. <https://www.jsonline.com/story/life/wisconsin-family/2019/10/28/winter-2019-sledding-hills-milwaukee/2454041001/> *Admission* Free.

*What?* SLEDDING--MCCARTY *When?* Cold weather months, daytime. *Where?* McCarty Park, 8214 W. Cleveland Av. *Description* Sledding hills for family and friends. <http://county.milwaukee.gov/Sledding> *Admission* Free.

*What?* SLEDDING--MCGOVERN *When?* Cold weather months, daytime, snow permitting. *Where?* McGovern Park, 5400 N. 51<sup>st</sup> St. *Description* Sledding hills for family and friends. <http://county.milwaukee.gov/Sledding> *Admission* Free.

*What?* SLEDDING—RIVERSIDE PARK *When?* Cold weather months, daytime. *Where?* 1500 E. Riverside Pl. *Description* Sledding hills for family and friends. *Admission* Free.

*What?* WATERSTONE BANK ICE RINK *When?* Cold weather months, sunrise to 9pm. *Where?* Center St. Park 6420 W. Clarke St. *Description* Ice skating with warming house and free skate lending, available at limited hours. Check their website for open times. *Admission* Free.

*What?* OUTDOOR ICE SKATING—DOWNTOWN *When?* Cold weather months. *Where?* Red Arrow Park, 920 N Water St. *Description* Ice skating for adults and children. *Admission* Free, but may charge for skate rentals.

*What?* RINKY DINK ICE SKATING *When?* Cold weather months. *Where?* Milwaukee Public Market, 400 N. Water St. *Description* Ice skating for adults and children, but rink can only hold eight at a time. *Admission* Free.

*What?* OUTDOOR ICE SKATING—LOWELL PARK. *When?* Cold weather months. *Where?* 2201 W. Michigan Av. *Description* Ice skating for adults and children. *Admission* Free.

*What?* RIVERWEST PEOPLE'S ICE RINK *When?* Cold weather months. *Where?* 3129 N. Brenen St. *Description* Ice skating. Check their website for open times. *Admission* Free.

## FOR THE FAMILY

*What?* STORYTIME AT THE DOMES *When?* Every Wed. 10:00 to 10:30am. *Where?* Mitchell Park, 524 S. Layton Blvd. *Description* Stories in Spanish and English. *Admission* Unk.

## GAMES

*What?* BINGO *When?* Third Tue. of every month, 1:30 to 3:30 pm. *Where?* Bay View Community Center, 1320 E Oklahoma Ave. *Description* Game of bingo. *Admission* Unk.

## ENRICHMENT ACTIVITIES

*What?* ROOFTOP STARGAZING *When?* Fri.s Apr. 5, 9 to 10pm. *Where* Manfred Olson Planetarium, UW-M Physics building, 1900 E. Kenwood Blvd. *Description* Gaze at stars and planets through telescopes. *Admission* Free.

### Jane Jacobs on neighborhood parks

Neighborhood parks fail to substitute in any way for plentiful city diversity. Those that are successful *never* serve as barriers or as interruptions to the intricate functioning of the city around them. Rather, they help to knit together diverse surrounding functions by giving them a pleasant joint facility.

From *The Death and Life of Great American Cities*.

### Jane Jacobs on neighborhood safety

There must be eyes upon the street, eyes belonging to those we might call the natural proprietors of the street. The buildings on a street equipped to handle strangers and to insure the safety of both residents and strangers, must be oriented to the street.

From *The Death and Life of Great American Cities*.

# Story Hill: At one with Baseball



Yount Drive and the entrance to American Family Field lot

Story Hill includes a bluff that overlooks today's American Family Field baseball stadium and the lowland stadium grounds. The neighborhood has low population density; American Family Field and Calvary Cemetery comprise a large part of the neighborhood. The main residential area is just south of Wisconsin Avenue. This part of the neighborhood has large Tudor-style houses and winding streets that give Story Hill a suburban aura. Along Bluemound Road, west of the I-94 freeway, are more modest homes, sports bars, and other storefronts (see photos below).



Houses on Pinecrest Ave.



Sports bars on Bluemound Rd.

While Story Hill, as a *neighborhood*, didn't really begin to develop until after 1910, the area itself had some unique beginnings.

## Early populations

Story Hill owes its moniker to a Vermont native named Hiram Story. A pioneer, he arrived in Milwaukee in 1843 and purchased 100 acres of land west of the city boundaries. The area was bounded by today's Wisconsin Avenue, Canal Street, 43<sup>rd</sup> Street, and 51<sup>st</sup> Street. He built a small farm on his property. John Gurda in *Milwaukee: City of Neighborhoods* discusses one of Story's interesting experiences (p.96)

According to a local legend, a storm uprooted a log tree on the farm in the 1850s, revealing a deposit of high-grade dolomite, a form of limestone known regionally as Lannon stone. The farmer became a quarryman, supplying the needs of builders throughout the Milwaukee area.

Story's brother soon joined Hiram in the quarry business, and the two built homes on the high ground above the quarry. The business prospered. While few permanent settlers joined them until after 1910, the Milwaukee Catholic Diocese opened Calvary Cemetery on the western portion of the grounds in 1857.



Calvary Cemetery

In 1911, the second generation of the Story family began building subdivisions. New settlers arrived who apparently did not object to the dynamite blastings at the nearby quarry. In fact, in some areas, the neighborhood was becoming a haven for upper middle-class families. Just east of Story Hill, on Wisconsin Avenue (then Grand Avenue), some of Milwaukee's most affluent families (such as Pabst and Cudahy) had built mansions. While the residents that settled in Story Hill were not quite this prosperous, the area did attract families of prestige, such as the Nordbergs. A great number of

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# STORY HILL, AT ONE WITH BASEBALL

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newcomers were socially mobile Irish from the nearby Merrill Park neighborhood, who sought housing upgrades. As in Merrill Park, many of these new Story Hill residents became involved in politics.

Despite the prevalence of Irish in Story Hill during the early 20<sup>th</sup> century, the Irish had no church in the neighborhood. Many continued to worship at St. Rose in Merrill Park. Two churches did open in Story Hill, but neither were ethnically Irish. In the late 1800s, Holy Cross (now the eastern site of the St. Vincent Pallotti Parish) was opened at 54<sup>th</sup> and Bluemound by Germans. In 1949, Sacred Heart Catholic Church, a Croatian parish, moved its former church to 49<sup>th</sup> Street near Wells.

The Story family property ultimately did become the Story Hill neighborhood, and the quarry operated for nearly 80 years. When it finally closed, a debate began about use of that land. The City of Milwaukee had long wanted an ample baseball stadium to house its minor league team, the Milwaukee Brewers. Debates over this topic continued throughout the years of the Great Depression. Politicians believed that stadium attendance could benefit local residents, and also its businesses.

In 1935, these were the businesses and offices that operated in the neighborhood along Wisconsin Avenue and Bluemound Road between 44<sup>th</sup> Street and Hawley Road. See summary notes that follow each chart.

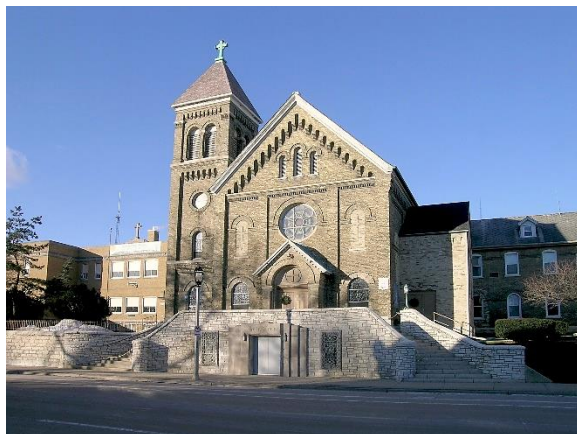
## *Wisconsin Avenue commercial enterprises in 1935*

<i>Addresses on W. Wisconsin Ave.</i>	<i>Businesses, offices, apartments, organizations from the Milwaukee City Directory</i>
4422	Standard Oil Company Filling Station
4423-39	Mack International Motor Truck Company
4444	Cities Service Oil Filling Station Al Volz Service Station
4507	Iron Fireman of Milwaukee Inc. Stoker Manufacturers
4539	Smart's Service Station
4538	Outer Displays Inc.
4581	Eleanor Kuesel Music Teacher
5104	Buena Vista Apartments
5230	Upper Grande Apartments
5322	Belle Apartments
5411	Macella Apartments
5610	Hawley Avenue District School

## Notes from census and other records:

- While many of the surnames of residents living on the street appear to be Irish, there is no evidence that any of the shopkeepers were.
- Alphonse Volz with the gas station was a German American born in Wisconsin. His father, George Volz, was a millrite and the son of a German (Baden) immigrant. He and his family owned a house in the Sherman Park neighborhood.

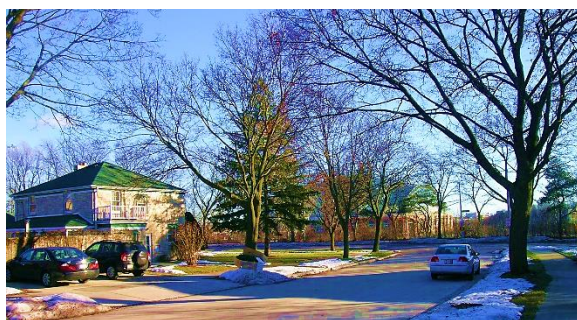
- Eleanor Kuesel and her sister Irma were middle-aged single women living with their mother and stepfather while Eleanor had her music storefront in Story Hill. The family appeared to be living at the same address as the shop. Eleanor's stepfather, Rudolph Fischer, was a foreman at the Gas Company and a German immigrant. Eleanor was the granddaughter of German immigrants.



*Woodlands School*



*Houses at 49<sup>th</sup> & Sunnyside Drive*



*Looking south on Pinecrest Ave.*



*Doyne Park*

*Continued on Page 9*



# STORY HILL, AT ONE WITH BASEBALL

*Continued from Page 8*

## *Bluemound Road commercial corridor in 1935*

<i>Addresses on W. Bluemound Rd.</i>	<i>Businesses, offices, organizations from <u>Milwaukee City Directory</u></i>
4205	Nicholas Bartl Tavern
5033	Wichtel's Florists
5036	Frank A. Czaplewski Mason Contractor
5100	Raymond W. Radke Drugs
5102	George Gilles Grocery
5106	Francis Meuer Baker
5108	Carl A. Kaiser Grocery
5110	William Glens Tavern
5114	Joseph J. Hausch Restaurant
5118	Joseph J. Hausch Tavern
5120	Gt A&P Tea Company Grocery
5123	Soldier's Home
5124	La Rae Cleaners & Dyers
5128	Beaver Gas & Oil Company Filling Station
5200	Story Hill Food Shop (Arthur A. Dietrich)
5208	Henry L. Gerboth Drugs Bluemound Beauty Studio
5218	Frank M. Stanton Tavern
5220	John VanLith Barber
5228	Matt Schlehlein Tavern
5230	Matt Schlehlein Restaurant
5300	Bluemound Food Market
5304	Paul R. Hahn Meats
5306	John Weber Tavern
5310	Matt A. Holzhauer Dentist
5314	Zimmermann Memorial Company Monuments
5318	Koktavy Auto Sales
5328	Harry G. Widman Tavern
5402	Arnold Service Station
5424	Holy Cross Monastery Pallottine Fathers Pious Society of Missions Pallottine College
5502	Holy Cross Catholic Church
5503	Calvary Cemetery
5510-12	Holy Cross Catholic School
5522	Sisters of Notre Dame
5630	Milwaukee Journal Station
5700	Kalt's Café Restaurant
5712	Clark's Service Station

## Notes from census and other records:

- In 1935, like today, the street attracted a lot of taverns. It also had a high number of religious organizations.
- Many of the surnames of residents living on the street appeared to be Irish, few, if any, of the shopkeepers were.
- As in most Milwaukee neighborhoods prior to 1970, most shopkeepers did not have high school educations. Most were also immigrants or children of immigrants.
- Nicholas Bartl, with the tavern, was born in Wisconsin, but his wife Veronica was born in Austria-Hungary. Neither Nick nor Veronica had gone further than 5<sup>th</sup> grade in school
- Frank A. Czaplewski, the mason contractor, was the son of Polish immigrants. He and his family lived at the shop on Bluemound. He had completed 6<sup>th</sup> grade.
- George Gilles, with the grocery store, was the son of German immigrants. He and his wife rented an apartment in Wauwatosa in 1930.
- Carl A. Kaiser, with the grocery store, was the son of German immigrants Carl Kaiser and Maria Steiner. He had completed 8<sup>th</sup> grade and lived on 59<sup>th</sup> and Bluemound.
- Joseph J. Hausch with the tavern/restaurant, lived at his establishment. He had completed 8<sup>th</sup> grade and was the son of an immigrant.
- In 1935, the only resident at this Soldier's Home on Bluemound appears to be Pennsylvania-born Samuel Kennick, who had worked as a steam fitter and had some college. He was no doubt a vet.
- Henry L. Gerboth, the drugstore owner, was divorced by the time he was in his mid-30s. He was the son of German immigrants.
- Frank M. Stanton and his wife Agnes lived at the same address as his tavern. His ethnicity is unknown.
- Matt Schlehlein and his wife lived at a rented property next door to his restaurant. The couple had a sister-in-law living with them. He had completed 8<sup>th</sup> grade.
- John J. Koktavy, with the auto sales shop, was the son of Bohemian immigrants. He'd completed 8<sup>th</sup> grade. John had been an auto salesman for another company before opening his shop. His parents were John Koktavy and Stazie Bisovsky.
- Harry G. Widman had been born in Minnesota. His parents were Iowans and his grandparents were German immigrants. He'd been a foreman in a cab company before opening his tavern.

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# STORY HILL, AT ONE WITH BASEBALL

*Continued from Page 9*

## *Baseball finally comes to Story Hill*

The debates about use of the quarry land ceased shortly after the Great Depression and World War II came to an end. When rumors began that Milwaukee might attract a major league team, ground was broken for what would become County Stadium. In 1953 the Boston Braves arrived and were renamed the Milwaukee Braves. During the years between 1953 and 1965 the Braves broke major league attendance records, won two pennants, and one World Series. But all this fell apart in 1965 when new owners made the decision to move the team to Atlanta. Milwaukee County's first County Executive and resident of Story Hill, John Doyne, urged the County to take legal action to force the team to stay, citing major league conspiracy to deprive Milwaukee of a major league team, punishable under the Wisconsin Antitrust Act. Doyne and the County eventually lost the suit via a Wisconsin Supreme Court ruling.

However, in 1969 an executive in a local family car leasing business, Bud Selig, purchased the bankrupt Seattle Pilots franchise and brought the team to Milwaukee. The team was named after the former minor league team, the Milwaukee Brewers. County Stadium was once again alive with activity, and Story Hill would benefit. Sports bars replaced the ubiquitous neighborhood taverns along Bluemound and attracted customers from all over the state. County Stadium would eventually be rebuilt as Miller Park (now American Family Field). Parking lots in the neighborhood would be named after Milwaukee Braves' and Brewers' stars Warren Spahn and Paul Molitor. Story Hill streets were renamed after Brewers' Robin Yount and Bud Selig (who later became the MLB Commissioner). The neighborhood's Doyne Park was named after the County Executive who fought to keep the Milwaukee Braves in Milwaukee.

The neighborhood remained one of the most prestigious in Milwaukee.

## **Current populations**

Story Hill, with its 1,757 residents, continues to be a prosperous neighborhood. While the Irish today are in relatively short number, over one-quarter of the households have incomes between \$75,000 and \$150,000. Approximately 6 in 10 residents over 25 hold bachelor's or graduate degrees, an extremely high number for Milwaukee and the metro area. The most numerous occupations of residents are in the fields of administration, management, business, and education.

Over 8 in 10 residents are European American, with about half of these with ancestry in Germany and 16 percent each with ancestry in Ireland or Poland. Approximately 1 in 15 residents are African Americans, and approximately 1 in 20 are Latinos. The remainder are American Indians, Asians, and mixed ethnics.

Well over half the properties in Story Hill are owner occupied. As of 2021, about 6 in 10 home owners paid between \$1,000 and \$2,000 a month for select monthly costs, which can include mortgages, deeds of trusts, contracts to purchase, insurance, and more. While these costs are not low, rental costs are, with 8 in 10 rental property units going for \$500 to \$1,000 a month (as of 2021).



## INTERESTING NEIGHBORHOOD FEATURES

- **American Family Field**, at 1 Brewers Way, a state-of-the-art stadium with a retractable roof.
- **Doyne Park**, at 5300 W. Wells, with a 9-hole golf course for beginners or others wanting to improve a short game.
- **Calvary Cemetery**, at 5503 W. Bluemound Road, the oldest existing Catholic cemetery in Milwaukee.

## BOOK HIGHLIGHTING WORK DONE IN MILWAUKEE

*Continued from Page 1*

*The Potential for Anthropology and Urban Community Engagement* is written by Jill Florence Lackey, PhD and Rick Petrie.

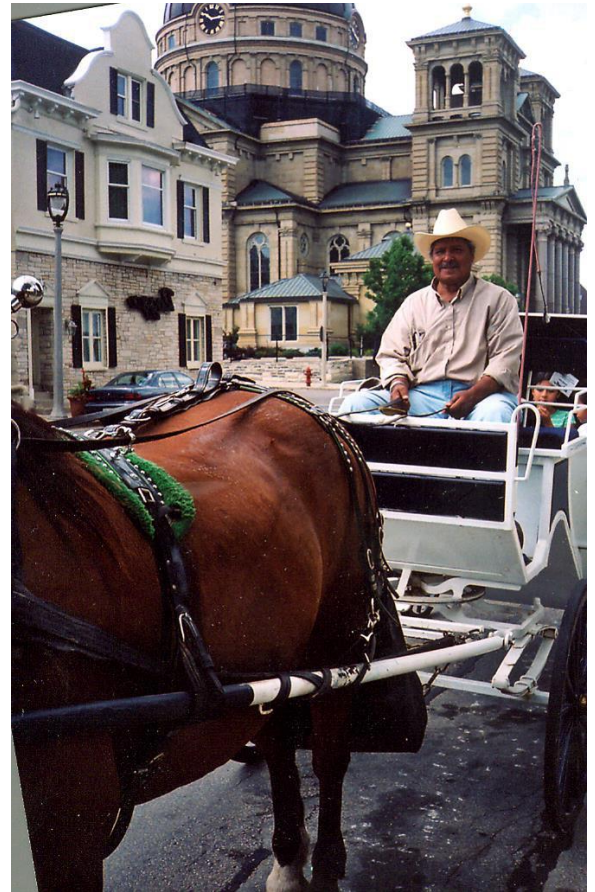
### Why anthropology?

The book presents three arguments. The first is that urban neighborhoods need the kind of efforts historically fashioned by practicing anthropologists. A distinct strength of cultural anthropology has been its tradition of studying populations from the inside, accomplished through data collection strategies that assess resident strengths, needs, opinions, wishes, practices, histories, and ethos. Findings from the collected data can direct anthropologists in developing programs that address resident needs and desires, as well as educating the public on local diversity.



### What antecedents do we have?

The second argument is that a high volume of asset-building programs can be developed by anthropologists in the public domain, as evidenced by the work of two partnering organizations in Milwaukee, Urban Anthropology Inc. and Jill Florence Lackey & Associates. With the help of university interns, they were able to conduct a wealth of research, including more than 50 program evaluations, interviews with over 1,200 community informants, and 17 assessments and community surveys of 200 to nearly 900 residents each. From the studies came a large inventory of community programs. Most of the programs were educational and designed to accomplish what the field of cultural anthropology does best—to demonstrate the possibilities of other people and locales, while at the same time increasing tolerance and helping members of the public question their own commonly held assumptions.



Community programming on Milwaukee's South Side

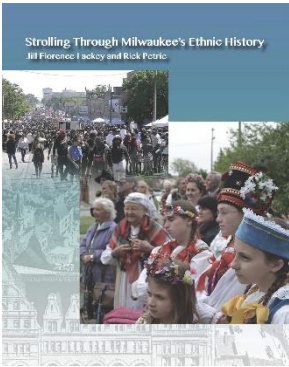
### How can this work endure?

The third argument is that a most efficacious partner to urban neighborhoods could be anthropology departments in institutions of higher education. While the Milwaukee organizations accomplished much, they lacked the stable funding sources to sustain the efforts. The authors made the case that partnerships between urban neighborhoods and anthropology departments would benefit both the neighborhoods and the colleges and universities. Their stability in the community could sustain neighborhood programs. The community research might increase publication opportunities for faculties. And the on-site work would provide career-building experiences for anthropology students.

*The book will be out in July. It is published by Berghahn Books of New York and Oxford.*



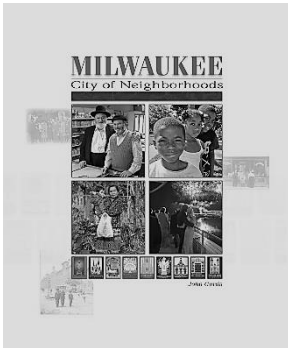
## Books on Milwaukee Neighborhoods



### Strolling through Milwaukee's Ethnic History

By Jill Florence Lackey and Rick Petrie

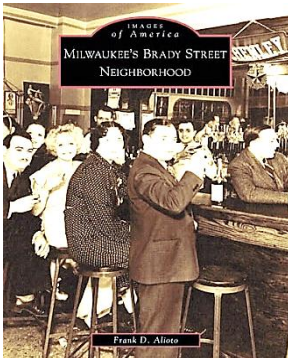
This latest work provides an “up close and personal” look at local ethnic life by directing readers to the neighborhoods and venues where the groups left their marks. It brings readers directly into their experiences, whether it involves strolling through the neighborhoods they built or participating in contemporary ethnic activities. “Strolling . . . is an intriguing guide to the ethnic history in our midst and a colorful reminder that Milwaukee has always been a city of newcomers.” -John-Gurda. <http://mecahmilwaukee.com>



### Milwaukee, City of Neighborhoods

By John Gurda

*Milwaukee: City of Neighborhoods* is the most comprehensive account of grassroots Milwaukee ever published. Richly illustrated, engagingly written, and organized for maximum ease of use, the book is a fine-grained introduction to the Milwaukee community, and its communities, that will endure as a standard work for years to come. <https://historicmilwaukee.org/milwaukee-city-of-neighborhoods/>.

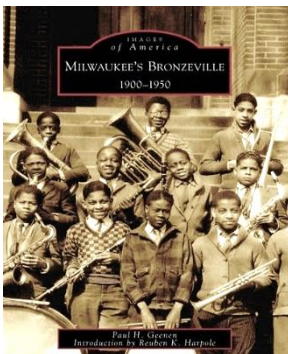


### Milwaukee's Brady Street Neighborhood

By Frank D. Alioto

Milwaukee's Brady Street neighborhood began in the mid-19<sup>th</sup> century as a crossroads between middle-class Yankees from the east and early German settlers. Polish and Italian immigrants soon followed, working the mills, tanneries, and brewers that lined the riverbank. The hippies arrived in the 1960s. By the 1980s the area fell into blight, neglect and decay. Now, a true model for new urbanism, the Brady Street neighborhood is the midst of a renaissance. <https://www.arcadiapublishing.com/Products/9780738551746>

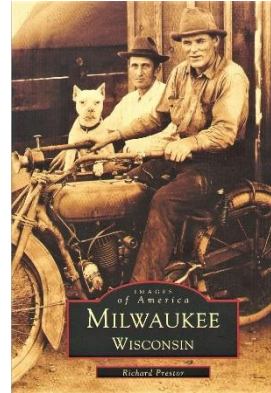
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### Milwaukee's Bronzeville: 1900-1950

By Paul H. Geenen, Introduction by Rueben Harpole

With the migration of African American sharecroppers to northern cities in the first half of the 20<sup>th</sup> century, the African American population of Milwaukee grew from fewer than 1,000 in 1900 to nearly 22,000 by 1950. Most settled along Walnut Street, an area that came to be known as Milwaukee's Bronzeville, a thriving residential, business, and entertainment community. Bronzeville is remembered by African American elders as a good place to grow up. <https://www.arcadiapublishing.com/Products/9780738540610>



### Milwaukee Wisconsin

By Richard Prestor

Over the years, Prestor has amassed a fascinating collection of historic photographs of Milwaukee. On many personal levels, the reader will see how people lived, worked, and entertained themselves. <https://www.arcadiapublishing.com/>

## The dramatic gift of one author

Mystery writer and Milwaukee native, Sienna Jacks, is creating a series of novels that take place in Milwaukee neighborhoods called “The Milwaukee Series.”

Mystery novels that are currently available or will eventually be included in this series will take place in these Milwaukee neighborhoods:

- Brady Street
- Bronzeville/Brewer's Hill
- Lincoln Village
- Walker's Point
- Riverwest

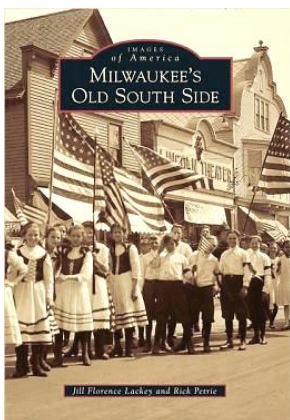
Currently, all of Sienna Jacks' novels have perfect five-star ratings from readers at Amazon.com

To enjoy wonderful reading and to contribute to neighborhood museums and exhibits, purchase the Jacks' books from the publisher at

<http://mecahmilwaukee.com/Fiction.html>

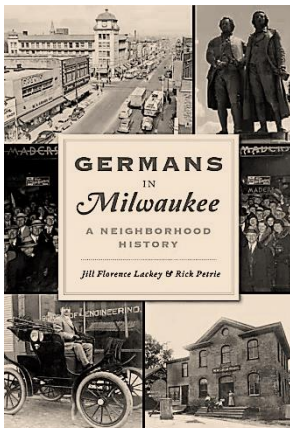


## Books on Milwaukee Neighborhoods (Cont.)



### Milwaukee's Old South Side By Jill Florence Lackey and Rick Petrie

In the late 1800s, the Old South Side was developed by immigrant Poles, who became the dominant population for over 100 years. While other Milwaukee ethnic neighborhoods gradually dissipated in the mid-20<sup>th</sup> century because of assimilation pressures, freeway building, or urban renewal programs, the Old South Side remained solidly Polish. A survey nearly a half century later revealed that people of 110 national backgrounds now lived in the Old South Side, with the three largest groups being Mexicans, Poles, and American Indians. <https://www.arcadiapublishing.com/Products/9780738590691>

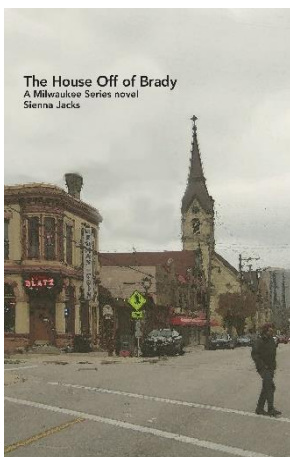


### Germans in Milwaukee: A neighborhood history By Jill Florence Lackey and Rick Petrie

Germans dominated Milwaukee like no other large American city. Their presence inhabits the city's neighborhoods, from its buildings and place names to its parklands and statuary. Their influence also lives in the memories shared by local residents. A small Milwaukee neighborhood south of Miller Valley was christened after a farmer's pigs, and a busboy turned beer baron built the famous Pabst Brewery in West Town. A ghost is said to haunt the old Blatz Brewing compound. And the remains of the early tanning industry can still be seen in Walker's Point. Compiling more than 1,200 interviews, authors Jill Florence Lackey and Rick Petrie share these ground-level perspectives of the lasting German influence on the Cream City. [www.arcadiapublishing.com/Products/9781467147286](http://www.arcadiapublishing.com/Products/9781467147286)

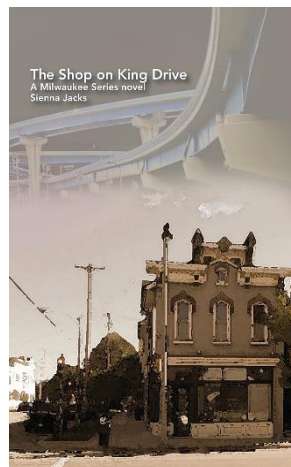
spectives of the lasting German influence on the Cream City. [www.arcadiapublishing.com/Products/9781467147286](http://www.arcadiapublishing.com/Products/9781467147286)

## Fiction



### The House Off of Brady A Milwaukee Series novel By Sienna Jacks

Two young anthropologists, trying to convince a local nonprofit to sponsor a neighborhood house museum, must show that the historical occupants of the house were representative of Milwaukee's Brady Street, and that they project positive images for the neighborhood. Their efforts are boosted by a personal journal left behind by one of the home's occupants--Giuseppe Russo. But as the young anthropologists translate and transcribe the journal, they learn that Giuseppe had been banished from his former community in the Third Ward. Are they about to stumble on information that could kill the project—or something perhaps even worse? <http://mecahmilwaukee.com>



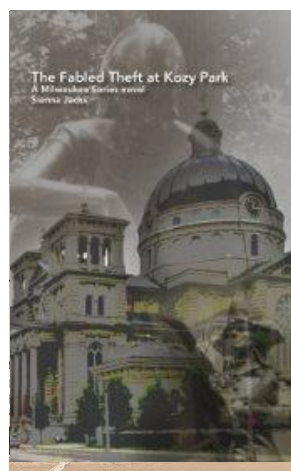
### The Shop on King Drive A Milwaukee Series novel By Sienna Jacks

A mystery arises out of the ruins of urban renewal. Two young anthropologists, conducting research that would illuminate one dark period in Milwaukee's central city history, confront painful but sometimes puzzling accounts. During the 1950s and 1960s, over 8,000 homes and an entire business district of the African American Bronzeville community were razed. While

interviewing survivors, the anthropologists note that the name of a particular attorney kept entering the conversation. The lawyer claimed to be helping the black community fight the removal, but his efforts had the opposite effect. Suspicions remained for over 50 years over who was behind the deception and why. <http://mecahmilwaukee.com>

### The Fabled Theft at Kozy Park A Milwaukee Series novel By Sienna Jacks

The anthropologists at City Anthropology were asked to use their research skills to look into a man's confession that might crack the longest unsolved mystery on Milwaukee's old South Side—the theft of the squirrel lady statue at Kozy Park. According to reports, the man Raf (now deceased) also implicated members of a local Polish club with an



agenda of removing non-Polish influences from the neighborhood. Assigned to the project, Enid and Meyer are baffled by the information they are getting from those who witnessed the confession, little of which supports Raf's story. Further inquiry points to events surrounding Raf's stepson. Who really was he and why did he inexplicably appear on the scene all those years ago? Their quest for answers leads them to the club in question, but with unexpected results. The ultimate mystery they must solve is the true reason why Raf made this confession and steered them to a list of alleged conspirators.

<http://mecahmilwaukee.com>

# Milwaukee Neighborhood Forum

*Milwaukee Neighborhood Forum* is published bimonthly by Urban Anthropology Inc. and is managed by volunteer anthropologists. The purpose of the newsletter is to offer neighborhood groups and individuals opportunities to share news and information about their neighborhoods. The newsletter does not receive funds from any external source. The editor is Dr. Jill Florence Lackey.

## Subscriptions

The newsletter is emailed to anyone wishing to receive it. If you wish your email or that of a friend to be added to the subscriber list, send the email addresses to [JFLanthropologist@currently.com](mailto:JFLanthropologist@currently.com) and indicate the name of this publication.

## Submitting events

*Milwaukee Neighborhood Forum* is interested in events from individuals, businesses, and organizations that have a neighborhood appeal. These can include block parties, church picnics, local music festivals, sports on the block, get-moving activities that take place outdoors, and art and theatre events involving neighborhoods. All event submissions should include a one-sentence description, date and time, location, and website or phone number for additional information. Photos may also be submitted.

## Submitting stories/press releases on neighborhoods

In the spirit of Jane Jacobs, stories should always focus on assets of neighborhoods. They must be between 100 and 400 words. Some editing will be done to match our style guidelines and spatial constraints. We will write the stories for you if you simply send us a list of the information that you want included. A photo is always required.

## Submission deadlines

Submit events or stories by the 25<sup>th</sup> of the month preceding publication. Publication dates are on the 1<sup>st</sup> day of June, August, October, December, February, and April. Please send your stories to Dr. Jill at [JFLanthropologist@currently.com](mailto:JFLanthropologist@currently.com).

Now live . . .

# Website on 191 Milwaukee neighborhoods

## Links on each neighborhood include:

- *6 to 35 pages of information*
- *Brief neighborhood description*
- *Population-focused history (including ethnic roots)*
- *Snapshots of commercial districts of the past*
- *Quotes from residents*
- *Quotes from oral histories (where available)*
- *Low cost nearby outings for families*
- *Demographics of current neighborhood*
- *Photos of neighborhood*

*The website currently includes ALL 191 of the neighborhoods, courtesy of Urban Anthropology Inc.*

<http://neighborhoodsinmilwaukee.org/>