

OASIS

Operation Artists, Scholars, and Innovators

In the Park Neighborhoods (Lincoln Village and Baran Park)

January/February, 2011

Project OASIS is a long-term effort by Urban Anthropology Inc. to draw artists (of all genres) and humanities scholars to the Park Neighborhoods in order to enhance the cultural richness of the Old South Side. Urban Anthropology Inc., located in the Park Neighborhoods, is the only nonprofit in the US specializing in cultural anthropology.

Projects in development

The Southside Scholars Project

Urban Anthropology Inc. has assembled a group of 12 humanities scholars (most anthropologists and most with doctorate or masters degrees) to enhance the Park Neighborhoods. These scholars will meet and develop plans for enrichment programs that will serve the area's current residents and help draw more artists and scholars to the neighborhoods.

The Southside Scholars Project will follow a five-year timeline. First, the scholars will meet and discuss possible projects. Once the ideas are developed, the scholars will take the proposals to a committee of residents and potential new residents for approval and/or revision. When these processes have been completed, Urban Anthropology Inc. will work on drawing a series of humanities grants to the neighborhood to implement the projects.

Early project ideas

Early proposals have included the following:

- * Development of a folk art festival in the area, followed by a folk art gallery
- * Development of an alternative medicine program
- * Increasing cultural leisure time activities in the area parks
- * Creation of programs to preserve Eastern European languages
- * Development of a Park Neighborhood traveling exhibit, or a Kwasniewski photo museum
- * Photography books of the neighborhoods



Already existing projects Studio Z records stars and locals



Studio Z is a full service recording studio that specializes in music recording. It is located at 610 W. Lincoln Avenue in the Park Neighborhoods. The owner, Brad Zweig, also lives in Lincoln Village.

Studio Z services include recording, mixing, mastering, editing, and production. The studio works with all styles of music, including genres of rock, pop, alternative, jazz, hip hop, and R&B. www.studiozrec.com

Some of the more well known names that have recorded at Studio Z include Wayne Newton, Thirty Seconds to Mars, Allison

Iraheta, Citizen Cope, and Eli Mattson. Recording companies like EMI, Capitol, Sony, Jive, Virgin, and Dreamworks have had their artists record here. Studio Z also has corporate clients such as MTV and Fox Sports. However, Studio Z mostly works with independent artists, bands and musicians from around Wisconsin.

Zweig says that he chose to locate in the Park Neighborhoods because of the local architectures, decent parking, and proximity to the freeway and downtown.



Join our living tour of the Park Neighborhoods

The Park Neighborhoods, resident association, Urban Anthropology Inc. is actively drawing OASIS people to our area to live, work, and create new organizations or businesses in this beautiful area (see a booklet on neighborhood assets at <http://www.urban-anthropology.org/OCCbook%20v2a.pdf>). If you are an artist of any kind, a humanities scholar, or an innovator such as a community activist or creative entrepreneur, you are eligible to join a series of tours we will be scheduling for this neighborhood. Our bus excursions include homes and apartments for sale and rent, snacks at our local ethnic restaurants, and a tour of our neighborhood assets. The next tour is scheduled for May 14 (Saturday). Everything, including the food, is free. We also offer home buying workshops to help community-contributing people with modest incomes own homes. Contact Rick Petrie (below) to sign up.

Urban Anthropology Inc. (UrbAn)

Contact Rick Petrie at UrbAn: 414 271-9417 or RickPetrie@Gmail.com