

## Neighborhood studies showing resident choices for future

*What residents want their neighborhoods to be in the next five years*



Since June, 2013, staff and interns at Urban Anthropology Inc. have been conducting door-to-door surveys in the Park Neighborhoods. These include (1) surveys of favorite events and places in Bay View (2) surveys of neighborhood satisfaction in western Bay View, Baran Park, Lincoln Village, and Forest Home Hills neighborhoods; and (3) branding surveys in Baran Park, Lincoln Village, and Forest Home Hills.

### Bay View events and places survey

This survey poses open-ended questions to residents of Bay View who have lived in the neighborhood for at least 15 years. The purpose of the survey is to seek topics for future tours, museums or museum exhibits, and events. Questions are being asked about the most valued places and events in Bay View. One question even asks if there are haunted places. The survey will be complete when 50 long-time residents have been interviewed. UrbAn is nearly done interviewing. Results should be posted in the next Park Neighborhoods newsletter.

Anyone wishing to participate in this survey can email Jill at [JFLanthropologist@sbcglobal.net](mailto:JFLanthropologist@sbcglobal.net).

### Branding surveys

Residents in Lincoln Village, Baran Park, and Forest Home Hills were asked (in English and Spanish) the following question: In five years, what are the BEST things you would like people to say about this neighborhood? [CIRCLE ONE TO THREE RESPONSES]. The survey has not yet been completed in western Lincoln Village, but the result for the others follows.

### Vision preferences for Forest Home Hills residents (next five years)

It's a fun neighborhood for kids	18%
It's a great neighborhood for cultural diversity	18%
It's a neighborhood of hard working people	16%
It's a perfect neighborhood to walk and bike in	15%

*(continued on back page)*

## Kościuszko Monument rededication event set for November 11

*Celebration and free food will be the order of the day*



Milwaukee's historic monument to General Tadeusz Kościuszko underwent conservation treatment at McKay Lodge Fine Arts Conservation Lab in Oberlin, Ohio. The statue was returned to its pedestal in Kosciuszko Park in early September.

### Landscaping is being added

Landscaping improvements to the surrounding area are now being added, which include new plantings and paving that will be incorporating the existing trees and rose gardens. Harp lights have been added. Other additions include a flagpole with an American flag behind the monument and a pair of granite markers to acknowledge major donors to the recent conservation effort.

### Rededication ceremony

A formal rededication ceremony will take place on Monday, November 11 at 12 noon. This is Veterans Day in the United States and Independence Day in Poland. The event will be open to the public, and all are invited to share in the celebration. Free Polish mushroom soup, Polish potato salad, hotdogs, and chips will be provided by Urban Anthropology Inc.

Visit the website at [www.rkmmilwaukee.com](http://www.rkmmilwaukee.com) to learn more.

(continued from front page)

It's a beautiful neighborhood of parks and churches	10%
It's a neighborhood of artists and creative people	5%
It's a great neighborhood for Latino culture	4%
It's a neighborhood with some of the most interesting history in Milwaukee	4%
It's a perfect starter neighborhood for new immigrants	4%
It's a neighborhood with lots of recreation activities	4%
It's a neighborhood with fantastic restaurants and mom/pop stores	2%

**Vision preferences for Baran Park/eastern Lincoln Village residents (next five years)**

It's a beautiful neighborhood of parks and churches	24%
It's a neighborhood of hard working people	22%
It's a fun neighborhood for kids	11%
It's a great neighborhood for cultural diversity	10%
It's a perfect neighborhood to walk and bike in	8%
It's a neighborhood with fantastic restaurants and mom/pop stores	6%
It's a neighborhood with some of the most interesting history in Milwaukee	6%
It's a perfect starter neighborhood for new immigrants	4%
It's a great neighborhood for Latino culture	4%
It's a neighborhood with lots of recreation activities	3%
It's a neighborhood of artists and creative people	3%

Forest Home Hills' residents want a future emphasis on activities for kids. Eastern Lincoln Village/Baran Park residents want a future emphasis on neighborhood beauty.

**Neighborhood satisfaction surveys**

UrbAn is conducting 200 door-to-door surveys (in English and Spanish) in the Park Neighborhoods to determine resident satisfaction with their areas. To date, all surveys have been completed except for the western half of Lincoln Village (which will be completed in early November). The results of those neighborhoods that have been completed surveys follow.

NEIGHBORHOOD APPEARANCE		
Western Bay View (n=55)	Baran Park/eastern Lincoln Village (n=49)	Forest Home Hills (n=46)
B+ 3.24	C+ 2.24	C+ 2.44
NEIGHBORHOOD TIDINESS		
Western Bay View (n=55)	Baran Park/eastern Lincoln Village (n=49)	Forest Home Hills (n=46)
B- 2.67	C+ 2.22	C+ 2.36
NEIGHBORHOOD RESIDENTS/SERVICES		
Western Bay View (n=55)	Baran Park/eastern Lincoln Village (n=49)	Forest Home Hills (n=46)
B+ 3.23	B 2.95	C 2.05
NEIGHBORHOOD IMAGE TO OUTSIDERS		
Western Bay View (n=55)	Baran Park/eastern Lincoln Village (n=49)	Forest Home Hills (n=46)
B+ 3.14	C- 1.62	C 2.13
NEIGHBORHOOD STOREFRONT DISPLAYS		
Western Bay View (n=55)	Baran Park/eastern Lincoln Village (n=49)	Forest Home Hills (n=46)
B- 2.62	C+ 2.28	C+ 2.37
NEIGHBORHOOD VANDALISM CONTROL		
Western Bay View (n=55)	Baran Park/eastern Lincoln Village (n=49)	Forest Home Hills (n=46)
C+ 2.49	C+ 2.36	C- 1.84
NEIGHBORHOOD SAFETY		
Western Bay View (n=55)	Baran Park/eastern Lincoln Village (n=49)	Forest Home Hills (n=46)
B- 2.72	C+ 2.27	C- 1.67

(surveys continued)

**What happens next**

Over the next year, Urban Anthropology will organize residents and develop plans to address the issues that residents want in their neighborhood. While the western half of Lincoln Village has not yet been surveyed and the Bay View events and places survey is not quite complete, some plans are already on the drawing board.

- (1) A future event will be planned for Bay View based on resident perceptions of the most important places and events of the past.
- (2) A museum exhibit (or an actual museum) will be planned for the future, based on preferences stated in the survey.
- (3) A tour may be developed (perhaps even a haunted one) in Bay View, based on important historical events and places, as identified in survey results.
- (4) Youth programs (and places to have them) will be planned for Forest Home Hills.
- (5) Beautification projects (including home rehab, public art, and park improvements) will be planned for Baran Park and eastern Lincoln Village.

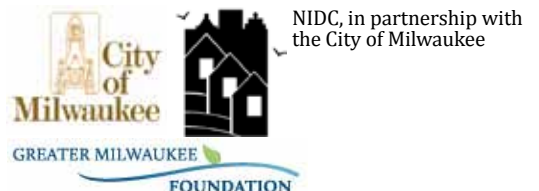
**Youth art pillars will get a new look**

Unfortunately, nature has not been kind to the work of scores of youth who created the historic tiles for the youth art pillars in Kosciuzko Park. Cold and wind have weakened the tiles, causing large chips of the surface to break off. In the upcoming months, these tiles will be replaced by new art. All six sides of the pillars are about to be replaced, but the themes will remain the same.

**Work of guild artists**

The new art is a contribution of the South Side Artists Guild in the Park Neighborhoods. Most of the work will be done in the next month. Look for the changes.

**Our sponsors** Lincoln Village has become a Healthy Neighborhood through these sponsors.



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