



# Milwaukee Neighborhood Forum

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IN THE TRADITION OF JANE JACOBS

JUNE/JULY EDITION

*Milwaukee Neighborhood Forum* is a bimonthly newsletter that highlights assets, history, events, and resources for and about Milwaukee neighborhoods. Residents and neighborhood organizations are encouraged to submit press releases on their events and successful programs. See back page for details.

*\$10 and under neighborhood events for June & July*



## Brady Street's unique history

*From Polish to Italian to Irish to counter-cultural to today*



Each edition of *Forum* will feature a story on one Milwaukee neighborhood

The subdivision that included Brady Street was originally platted by Chicagoans Hiram Pearson and Christopher Hubbard. The street was first given its name in 1838 and might have been named after George Brady, another Chicagoan.

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## STREET FESTIVALS

*What?* BRADY ST. FESTIVAL *When?* Jul. 27, Sat. 11am-12am *Where?* Brady St. *Description* Music, food, arts, crafts. <http://bradystreet.org/documents/20-brady-st-festival> *Admission* Free.

*What?* SUMMER SOULSTICE MUSIC FEST *When?* Jun. 29, Sat. 10am-12pm *Where?* East end of North Ave. *Description* Largest showcase of top music acts in the region, with visual artists, arts fair, creation stations, chefs, stunt bikes, and family-friendly activities. <http://www.theeastside.org/happenings/summer-soulstice> *Admission* Free.

*What?* GARFIELD AVENUE FESTIVAL *When?* Jul. 20, Sat. *Where?* Blocks surrounding 502 W. Garfield (Bronzeville) *Description* Jazz, gospel, blues, arts, vendors. <https://www.garfields502.com/festival> *Admission* Free (see website for details).

*What?* LOCUST STREET FESTIVAL OF MUSIC AND ART *When?* Jun. 9, Sun. 11am-8pm *Where?* Locust St. between Humboldt & Holton *Description* Festival featuring six live music venues and a variety of food, artists and vendors with up to 30,000 people.

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## STREET FESTIVALS (continued)

*Continued on Page 2*

<https://www.facebook.com/Locust-Street-Festival-of-Music-and-Art-119283148109243/>

Admission Free

## NEIGHBORHOOD TOURS

*What?* WALKING TOUR—HISTORIC THIRD WARD *When?* Late May thru Aug., Sat.'s, 11am *Where?* See website. *Description* Opportunity to learn about the wonderfully designed warehouses and the diverse group of industries that thrived in the Third Ward. <http://historicmilwaukee.org/walking-tours/> *Admission* \$10 adults, \$2 kids 7-17, free kids <7

*What?* WALKING TOUR—HISTORIC MILWAUKEE DOWNTOWN *When?* Late May thru Aug., Mon., Tue., Fri., Sat., 10am *Where?* See website. *Description* Tour that explores the architecture and streetscape to gain insight into how the commercial use of the rivers, lake, and harbor helped create the Milwaukee of today. <http://historicmilwaukee.org/walking-tours/> *Admission* \$10 adults, \$2 kids 7-17, free kids <7.

*What?* WALKING TOUR—RIVER WALK *When?* Early Jun. thru Aug., Wed.'s.'s 5:30pm *Where?* See website. *Description* Opportunity to learn the Riverwalk landscape about the design concepts used to create the Riverwalk's unique path and enjoy the outdoor sculptures dotting. <http://historicmilwaukee.org/walking-tours/> *Admission* \$10 adults, \$2 kids 7-17, free kids <7.

*What?* WALKING TOUR—BRADY STREET *When?* Late May thru Aug., Sat.'s 1pm *Where?* See website. *Description* Tour the neighborhood on a half-mile stroll and learn about the area's Polish and Italian roots, the counter-culture of the '60s and '70s, and the area's recent urban renaissance. <http://historicmilwaukee.org/walking-tours/> *Admission* \$10 adults, \$2 kids 7-17, free kids <7.

*What?* WALKING TOUR—NORTH POINT MANSIONS *When?* Summer, Sun's 1pm *Where?* See website. *Description* Tour of neighborhood that is known for its intact early twentieth century architecture and historic importance. <http://historicmilwaukee.org/walking-tours/> *Admission* \$10 adults, \$2 kids 7-17, free kids <7.

*What?* WALKING TOUR—BAY VIEW *When?* Late May thru Aug., Sat.'s 1pm *Where?* See website. *Description* Opportunity to learn the story of how Bay View began with a patchwork of industry and diverse group of immigrants and grew to the charming neighborhood of today. <http://historicmilwaukee.org/walking-tours/> *Admission* \$10 adults, \$2 kids 7-17, free kids <7.

## MUSIC IN THE HOOD

*What?* SUMMERFEST FOR FREE *When?* Jun. 26, Wed. 12-3pm *Where?* 639 E. Summerfest Pl. *Description* World's largest music festival, with food, drinks, activities for all. <http://summerfest.com/> *Admission* Free with three nonperishable food items.

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## Happening in Riverwest!



### LOCUST STREET FESTIVAL OF MUSIC AND ART Sunday, June 9

#### Food vendors include:

Mama Nana's Restaurant, Dino's Riverwest, Shawarma House, Chillwaukee, Trampers Oak Fired Oven, Immy's African Cuisine, Pedros South American Food, Wisconsin Fried Cheese Curds, Flores Funnel Cakes, Klinger's East, Mr. Softee, Happy Dough Lucky, Debbie Jo's Catering, The Tracks Tavern & Grill, Pig Tailz

#### 2019 Musical Lineup includes:

Jeff, Jean & Bill, Garlic Mustard Pickers, Sigmund Snopek's Beer & Sausage Show, Milwaukee Mike & The MOB, Smoked Cherries, The MilBillies, WMSE DJs, Lovanova, One Lane Bridge, The Mighty Deerlick, Silk Torpedo, The Wedding of Sigmund Snopek III and Denise Goetsch, The Nightinails, Long Line Riders, Jesse Freward, Karma Shotgun, Shonn Hinton & Shotgun, Meg Owens, Beaumont James & the Wild Claims, Mahmoud Amira, Feed the Dog, Axehandle Hound, Andrew Neary, Future Plans, Matt Hendricks, Shle Berry, DJ Dripsweat, Dinosaur Rocket, Chicken Wire Empire, Undercover Organism, Vinz Clortho, The TriTonics, Shaving Suzannah, MKExpanded Hip Hop Showcase, Frugal Stu & the Coupons, Boney Fingers, Another One, Vincent Van Great, The Quilz, Feed the Dog

## MUSIC IN THE HOOD (continued)

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*What?* CHILL ON THE HILL *When?* Jun. thru Aug., Tue.'s 6-8:30pm *Where?* Humboldt Park, 3000 S. Howell Ave. *Description* Concerts with identifiable bands, groups; vendors. [http://www.bayviewneighborhood.org/chill\\_on\\_the\\_hill](http://www.bayviewneighborhood.org/chill_on_the_hill) *Admission* Free.

*What?* SKYLINE MUSIC SERIES *When?* Jul. 9 thru Aug. 20, Tue.'s 5:30 *Where?* Kadish Park, south of North Ave., west of Bremen St. *Description* A great evening of music in Riverwest, topped off with one of the most dramatic views of the city. <http://www.coa-yfc.org/wp/skyline/> *Admission* Free.

*What?* JAZZ IN THE PARK *When?* Late May-Aug. 29, Thu.'s 5-9pm *Where?* Cathedral Square Park, Kilbourn Ave. & N. Jefferson St. *Description* An outdoor music tradition in Milwaukee featuring an eclectic lineup of jazz, big band, funk, R & B, reggae, blues and more. <http://easttown.com/events/jazz-in-the-park> *Admission* Free

*What?* WEDNESDAYS AT THE SHELL IN WASHINGTON PARK *When?* Jun. 12-Aug. 21, Wed.'s, 5-8:30pm *Where?* Washington Park, 1859 N 40<sup>th</sup> St. *Description* A variety of difference musical genres and bands. <https://county.milwaukee.gov/EN/Parks/Experience/Events-Calendar> *Admission* Free

*What?* MUSICAL MONDAYS *When?* Jul. 8-Aug. 26, Mon.'s 6:30-8pm *Where?* 2975 N. Lake Park Rd. *Description* Varied roster of talented musicians perform. <http://lakeparkfriends.org/visit/events/music-in-the-park/> *Admission* Free.

*What?* WONDERFUL WEDNESDAYS *When?* Jul. through Aug., Wed.'s, 6:30-7:30pm *Where?* Lake Park, 2975 N Lake Park Rd. *Description* Concerts for kids and families. <http://lakeparkfriends.org/visit/events/music-in-the-park/> *Admission* Free.

*What?* RIVER RHYTHMS *When?* Jun. 12-Aug. 28, Weds. 6:30-9pm *Where?* Pere Marquette Park, 900 N. Plankinton Ave. *Description* Popular bands at riverside location. <https://county.milwaukee.gov/EN/Parks/Experience/Special-Events/Concerts> *Admission* Free

## ARTS, THEATRE, AND CRAFTS

*What?* SHAKESPEARE IN THREE BRIDGES PARK *When?* Jul. 19, Fri. 5:30-8pm *Where?* 610 N. 35<sup>th</sup> St *Description* Play performed by Summit Players along river in the park. <https://www.hankaaronstatetrail.org/events/2019/7/19/shakespeare-in-three-bridges-park> *Admission* Free, but donations welcome.

*What?* LAKEFRONT FESTIVAL OF THE ARTS *When?* Jun. 21, Fri. 10am-10pm, Jun. 22, Sat., 10am-7pm, Jun. 23, Sun. 10am-5pm *Where?* Milwaukee Art Museum, 700 N. Art Museum Dr. *Description* Exhibits of over 170 different artists with food and

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## Happening in Bay View!



## CHILL ON THE HILL Tuesdays at 5:30

### June:

- Telethon and Mortgage Freeman and Bum Alum with Bay View High School Drum Line
- Zach Pietrini and Raine Stern with Dale Kellison
- Rose of the West and Trapper Schoepp with York Bishop
- Milwaukee Symphony Orchestra with Daley Debutantes Baton and Drum Corp

### July:

- American Legion Band with Voodoo Honey Brass Band and Batterman Ensemble
- Kids from Wisconsin part of Humboldt Park 4th of July Celebration
- Browns Crew and Cullah & The Comrades with Paul & Margie Heinrich
- Nwa Na Agbe and Cache MKE with C-Los & Vanessa Colón
- Vincent Van Great and Funk Summit Bass Team with Milwaukee Rep's West Side Story following 2019 Humboldt Hustle 5K Run/Walk
- Versio Curs and Caley Conway with Bear in the Forest

## ARTS, THEATRE, AND CRAFTS (Continued)

*Continued from Page 4*

entertainment. <http://foa.mam.org/event-info> Admission \$10 if museum member.

*What?* AYRE IN THE SQUARE *When?* Jul. 13, Sat. 4-8pm, Jul. 27, Sat., 4-8pm *Where?* Catalano Square, at Broadway and Menomonee St. *Description* An evening series featuring an eclectic mix of local artists. <https://onmilwaukee.com/seasonal/festivals/articles/ayre-in-the-square-2019-lineup.html> Admission Free.

*What?* GALLERY NIGHT AND DAY *When?* Jul. 19, Fri. 5-9pm, Sat. 10am-4pm *Where?* Check web page *Description* Milwaukee's two-day premier art event for both the experienced art connoisseur and most beginning admirers that features 50 venues to explore throughout Milwaukee area four times a year. <http://historicthirdward.org/experience/events/gallery-night-and-day/> Admission Free.

## HOLIDAY EVENTS

*What?* JULY 4<sup>TH</sup> CELEBRATION—LAKE PARK *When?* July 4<sup>th</sup>, all day *Where?* Lake Park, 3233 E. Kenwood Blvd. *Description* Parade, Doll Buggy, Bike & Trike, and Coaster judging, music, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) Admission Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION--WILSON *When?* July 4<sup>th</sup>, 9am-10pm *Where?* Wilson Park, 1601 W. Howard Ave. *Description* Parade, Doll Buggy, Bike & Trike, and Coaster judging, food, music, holiday festivities, games, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) Admission Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION--ALCOTT *When?* July 4<sup>th</sup>, all day *Where?* Alcott Park, 3751 S. 97<sup>th</sup> St. *Description* Parade, Doll Buggy, Bike & Trike, and Coaster judging, music, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) Admission Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION—LINCOLN PARK *When?* July 4<sup>th</sup>, dusk *Where?* Lincoln Park, 1301 W. Hampton Ave *Description* Fireworks at dusk. Verify at website. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) Admission Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION--ENDERIS *When?* July 4, 8:30am-12:30pm *Where?* Enderis Playfield, 2978 N. 72nd *Description* Parade, games, music, water balloon contest. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) Admission Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION--GORDON JULY 4<sup>TH</sup> CELEBRATION--GORDON *When?* July 4, 11am-10pm *Where?* Gordon Park, 2828 N. Humboldt Blvd. *Description* Parade, music, kids' activities, food, art, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) Admission Free.

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*Happening in the Historic  
Third Ward!*



*Ayre in the Square*

**Saturday, July 13**

The New Grey  
Melodic Prodigies  
Driveway Thriftdwellers  
Saebra & Carlye

**Saturday, July 27**

Will Pfrang and the Good Land  
Gang  
Gitche Gumees  
Fuzzysurf  
Will Rose

## HOLIDAY EVENTS (Continued)

*Continued from Page 4*

*What?* JULY 4<sup>TH</sup> CELEBRATION--HUMBOLDT *When?* July 4, 9am-10pm *Where?* Humboldt Park, 3000 S. Howell Ave. *Description* Parade, music, talent show, children's entertainment, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) *Admission* Free.

*What?* JUNETEENTH DAY *When?* Jun. 19, daytime *Where?* Along Martin Luther King Dr. between Center and Burleigh Sts. *Description* Celebration of the US holiday that commemorates the day in 1865 when the end of slavery was announced in Texas, with everything African American—the food, families, music, clothes, dance, exhibits, crafts, art, and a parade. *Admission* Free

*What?* JULY 4<sup>TH</sup> CELEBRATION--JACKSON *When?* July 4, 8am-10pm *Where?* Jackson Park, 3500 W. Forest Home Ave. *Description* Parade, Doll Buggy, Bike & Trike, and Coaster judging, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) *Admission* Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION—MLK *When?* July 4<sup>th</sup>, 11:30am-12:30pm *Where?* Dr. M.L. King Center, 1531 W. Vliet St. *Description* Talent show, picnic, games, prizes. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) *Admission* Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION--MITCHELL *When?* July 4<sup>th</sup>, 9am-10pm *Where?* Mitchell Park, 2200 W. Pierce St. *Description* Parade, Doll Buggy, Bike & Trike, and Coaster judging, music, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) *Admission* Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION--NOYES *When?* July 4<sup>th</sup>, 9am-10pm *Where?* Noyes Park, 8235 W. Good Hope Rd. *Description* Parade, Doll Buggy, Bike & Trike, and Coaster judging, games, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) *Admission* Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION--SHERMAN *When?* July 4<sup>th</sup>, 9am-12:30pm *Where?* Sherman Park, 3000 N. Sherman Blvd. *Description* Parade, Doll Buggy, Bike & Trike, and Coaster judging, games. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) *Admission* Free.

*What?* JULY 4<sup>TH</sup> CELEBRATION--WASHINGTON *When?* July 4<sup>th</sup>, 11am-10pm *Where?* Washington Park, 1859 N. 40<sup>th</sup> St. *Description* Doll Buggy, Bike & Trike, and Coaster judging, games, fireworks. [http://city.milwaukee.gov/July4th#.V3I\\_j0QrLIU](http://city.milwaukee.gov/July4th#.V3I_j0QrLIU) *Admission* Free.

## PARADES AND PROCESSIONS

*What?* MILWAUKEE PRIDE PARADE *When?* Jun. 9, Sun. beginning at 2pm *Where?* W. 2<sup>nd</sup> St. from W. Florida to Greenfield *Description* Processions, music, banners. <https://www.pride-parademke.org/> *Admission* Free.

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*Happening in Bronzeville!*



*Juneteenth Day*  
June 19



Food, music, vendors, processions,  
with a focus on education and  
self-improvement.

Guest speakers and prayer services.

## GET-MOVING ACTIVITIES

*What?* RENT A BIKE AT VETERANS PARK *When?* Summer months Sat.'s, Sun.'s, late am to sunset *Where?* Veterans Park, 1400 N. Lincoln Memorial Dr. *Description* Bicycle riding along Milwaukee's fine lakefront. <http://www.wheelfunrentals.com/Locations/Milwaukee-2> *Admission* Check website.

*What?* PELICAN GROVE SWIM *When?* July (check website for additional times) *Where?* Kosciuszko Park, 2201 S. 7<sup>th</sup> St. *Description* Outdoor pool with giant- and kid-sized waterslides. <https://county.milwaukee.gov/EN/Parks/Explore/Water-Parks--Pools/Water-Parks/Pelican-Cove> htm *Admission* \$3, \$2 kids 3-11 (must be accompanied by adult).

*What?* PADDLE BOAT RENTALS *When?* Summer months, daily 10am-7pm, weather permitting *Where?* Juneau Park, 801 N. Lincoln Memorial Dr. *Description* Paddle boating with views of Milwaukee skyline and Lake Michigan. <http://juneauparkpaddleboats.com/fleet.html> *Admission* \$5 per person per half hour, if <16 need parental consent.

*What?* YOGA IN THE PARK *When?* Mid Mar. – mid Dec., Tuesdays, 7am *Where?* Lake Park, Marcia Coles Community Room, 3133 E Newberry Blvd., *Description* Edie Starrett, of the Mona V Yoga and Wellness Center, teaches this popular yoga class every Tuesday morning Edie Starrett, of the Mona V Yoga and Wellness Center, teaches this popular yoga class every Tuesday morning at 7. <https://county.milwaukee.gov/EN/Parks/Experience/Events-Calendar> *Admission* Free.

*What?* YOGA IN THE PARK *When?* Sunday, 9am *Where?* Morgan Triangle, 3404 S. Kinnickinnic Ave., *Description* All summer long, participate in restorative and fun yoga practice led by Healium Hot Yoga. <https://county.milwaukee.gov/EN/Parks/Experience/Events-Calendar> *Admission* Free.

*What?* YOGA IN THE PARK *When?* Jun. 15-Aug. 31, Sat., 8am *Where?* Cupertino Park, 2000 E. Iron St *Description* Start your weekend with morning yoga by the lake! <https://county.milwaukee.gov/EN/Parks/Experience/Events-Calendar> *Admission* cost Free.

*What?* DOWNER CLASSIC BIKE RACE *When?* Jun. 29, Sat. 10am-8:30pm *Where?* Downer Ave. between Bradford and Park *Description* All day and evening bike races for participants and spectators that are part of the Tour of America's Dairyland Cycling Series, with food, shopping, <http://www.downeravenue.com/documents/4-downer-classic-bike-races> children's activities *Admission* Free (to watch).

## TRAVELING BEER GARDEN

*What?* BEER GARDEN *When?* Jun. 1-22, 3-9pm *Where?* Juneau Park, 900 N. Prospect Ave. *Description* Local food trucks, a variety of beers, and live music. <https://county.milwaukee.gov/EN/Parks/Experience/Events-Calendar> *Admission* cost Free.

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*Happening in Northpoint!*



*Downer Classic  
Bike Race*  
Saturday, June 29

A full day of racing also features a popular kids' race, a Belgian Beer Festival, and a full slate of racing all afternoon and evening. Food, beer, and family fun complement the twilight pro race that brings in pro teams and riders from all over the world.

## TRAVELING BEER GARDEN (Continued)

*Continued from Page 6*

**What?** POP-UP BEER GARDEN **When?** June 21 **Where?** Cooper Park, 8701 W. Chambers St. **Description** Brew served. <https://county.milwaukee.gov/EN/Parks/Experience/Events-Calendar> **Admission** Free.

## CHURCH FESTIVALS

**What?** BASILICA PARISH PICNIC **When?** Jun. 23, Sun. 1pm **Where?** Basilica of St. Josaphat, S. 6<sup>th</sup> St. & W. Lincoln Ave. **Description** Food, raffles, games, exhibits, view of Basilica. <http://www.thebasilica.org/> **Admission** Free.

**What?** ST. ROMAN'S ANNUAL FESTIVAL **When?** Jun. 13-16 **Where?** 1710 W. Bolivar Ave. **Description** Festival of continuous music, food, rides, raffle, other cash prizes, and more. <http://www.stromans.com/> **Admission** Free.

**What?** ST. BERNADETTE PARISH FESTIVAL **When?** Jun. 21-23, Fri. 4:30-11pm, Sat. 12:30-11pm, Sun. 12-7pm **Where?** 8200 W. Denver Ave. **Description** Food, raffle, games, carnival rides, bingo, bands. <http://www.stbweb.com/our-festival.html> **Admission** Free.

## FOOD AND FARMERS' MARKETS

**What?** RIVERWEST GARDENERS MARKET **When?** Mid Jun. thru Aug., Sun. 10am-3pm **Where?** Garden Park, 821 E. Locust St. **Description** Fresh produce from Wisconsin farmers, baked goods, arts, crafts. <http://riverwestmarket.com/about/> **Admission** Free.

**What?** FONDY FARMERS MARKET **When?** Jun., Jul., Aug., Sat.'s 9am-12pm, Tue./Thu.'s 8am-2pm **Where?** 2200 W. Fond du Lac Ave. **Description** Fresh produce from Wisconsin farmers, baked goods, arts, crafts, activities. <http://fondymarket.org/> **Admission** Free.

**What?** JACKSON PARK FARMERS MARKET **When?** Early Jun. thru Aug., Thu.'s 3-6:30pm **Where?** 3300 W. Forest Home Ave. **Description** Fresh food from Wisconsin farms, baked goods, crafts, art. <http://jacksonpark.us/farmers-market/> **Admission** Free.

**What?** SOUTH SHORE FARMERS MARKET **When?** Mid Jun. thru Aug, Sat.'s 8am-12pm **Where?** South Shore Park, 2900 South Shore Dr **Description** Fresh produce from Wisconsin farmers, baked goods, art, crafts, music, demonstrations. <https://www.facebook.com/South-Shore-Farmers-Market-352715301468098/> **Admission** Free.

**What?** WALKER'S SQUARE FARMERS MARKET **When?** Mid Jun. thru Aug., Sun.'s, Thu.'s 8am-5pm **Where?** 1031 S. 9<sup>th</sup> St. **Description** Fresh produce from Wisconsin farmers, baked goods, art, crafts. <https://www.facebook.com/WSquareFarmMart/> **Admission** Free.

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*Happening in Lincoln Village!*



*Parish Picnic at the Basilica of St. Josaphat*

Sunday, June 23

While enjoying the food and activities that support the parish of the magnificent Basilica of St. Josaphat, check out an amazing new miniature exhibit next to the gift shop (see article on page 12).

## FOOD AND FARMERS' MARKETS (Continued)

*Continued from Page 7*

**What?** WESTOWN FARMERS MARKET **When?** Early Jun. thru Aug., Wed.'s 10am-2pm **Where?** Zeidler Union Square, 301 W. Michigan St. **Description** Fresh produce from Wisconsin farmers, baked goods, textiles, art, music, crafts. <https://www.facebook.com/WesttownFarmersMarket/> **Admission** Free.

**What?** GARDEN DISTRICT FARMERS MARKET **When?** Early Jun.-late Aug., Sat.'s 1-5pm **Where?** Just south of Howard on 6<sup>th</sup> St. **Description** Market of fresh vegetables and other vendors. <http://www.milwaukeeegdna.com/> **Admission** Free.

**What?** CATHEDRAL SQUARE MARKET **When?** Early Jun. thru Aug. Sat.'s 9am-1pm **Where?** 520 E. Wells St. 520 E. Wells St. **Description** Fresh produce from Wisconsin farms, baked goods, crafts, prepared food, art, live music, yoga and activities. <http://easttown.com/events/cathedral-square-market> **Admission** Free.

### CHILDRENS' ACTIVITIES

**What?** KIDZ DAYS **When?** Jun. 18-Aug., most Tue., Wed., Thu. 10am **Where?** Kitz Stage, 929 N. Water St. **Description** Family fun presented by the Marcus Center. <https://www.marcuscenter.org/tickets-attend/calendar> **Admission** See website.

**What?** FREE FISHING **When?** Summer months, anytime **Where?** Pond at Kosciuszko Park, 7<sup>th</sup>-8<sup>th</sup> along Lincoln Ave. **Description** Fishing experience in well-stocked pond with bait shop one block away. (414) 645-4624 **Admission** Free.

*Happening Downtown!*



*Kidz Days at the Marcus Center*

**Enrichment entertainment:**

6/18 – First Stage, 6/19 – Water Street Dance Co., 6/20 – Florentine Opera, 6/25 – First Stage, 6/26 – WI Conservatory of Music, 6/27 – Chef Lisa Kay Catering, 7/2 – First Stage, 7/3 – TruSkool, , 7/9 – First Stage, 7/10 – TruSkool, 7/11 – Milwaukee Ballet, 7/16 – First Stage, 7/17 – Salsabrosa Dance Co., 7/30 – TruSkool, 7/31 – Ballet Folklórico Nacional



*Winter's over!*

Coming this summer \_\_\_\_\_

All new exhibits at the *Rozga Family's* Old South Side Settlement Museum

Stay tuned to this publication for further announcements



## BRADY STREET

*Continued from Page 1*



### ***The Polish incarnation***

Between 1850 and 1900 Brady Street and the Lower East side began to attract groups of residents, including wealthy grain traders, lawyers, merchants, and bankers from New England and New York. They built some of the grand Victorian mansions on Prospect Avenue. At the same time another population of Polish immigrants was erecting small cottages and a few two story homes along the Milwaukee River bluff just north of Brady Street. There is some evidence that Poles were living in that area as early as the 1850s. In 1854, a family of five Polish immigrants perished when their 12-foot by 12-foot shanty caught fire in an area that was somewhere between East Brady Street and the Milwaukee River. The fire department did not immediately respond because the officers initially thought the blaze was outside the city limits.

Most of the immigrant Poles who arrived early in the Brady Street area were Kashubes from the Baltic Sea area of Poland—many from the Hel Peninsula. Those interested in maintaining a fishing economy settled on Jones Island. Others were simply interested in gaining access to steady jobs—jobs that were plentiful in the area of the North Avenue dam, such as in tanneries, sawmills, and flour mills. They formed a dense settlement, erecting one to three houses on single lots and often raised chickens in their backyards.

In 1871 the immigrant Kashubes built their own anchor church, St. Hedwig's, on Franklin and Brady. Two years later they added a school, and when their congregation topped 600 families, they rebuilt their church at its present location on Humboldt and Brady.

### ***The Irish incarnation***

Between the wealthy population near the lake and the immigrant Poles near the river was a mixed-class group of Germans, Yankees, and Irish. In the 1880s the Irish were migrating in from the Third Ward, their original Milwaukee home. Then tragedy struck the Third Ward Irish in 1892 and the Ward burned to the ground. This was Milwaukee's worst fire ever. Nearly all of



the Irish cottages were lost. Scrambling to seek housing and jobs elsewhere, many Irish found new homes in the developing Merrill Park neighborhood, where many gained employment in the nearby railroad shops of the Milwaukee Road. But others came to the east side to access many of the same type of jobs that the Polish residents held.

As the Poles had built St. Hedwig's, the Irish established the Holy Rosary Parish on Oakland Avenue north of Brady as their anchor. It also operated an elementary school from 1885 to 1982 which was guided by the BVM sisters.

### ***The Italian incarnation***

As some of the Poles and Irish moved to other areas of Milwaukee, a group of Italians from Sicily began to settle in the Lower East Side. They set up delis and restaurants on and around Brady Street and founded St. Rita's Church, which would become their anchor. St. Rita's Church on Cass Street began in 1933 as a "mission" outpost of the Italian parish, the Blessed Virgin of Pompeii Church in Milwaukee's Third Ward, where a larger number of Italians had settled.

The Italian incarnation lingered into the middle of the 20<sup>th</sup> century and remnants of its importance remain today. One of the long-standing Italian establishments has been Glorioso's Italian Market. The market was founded by three Gloriosa brothers, Joe (a returning World War Two vet), Eddie, and Teddy, in 1946. The three financed their endeavor with a \$1,000 loan that the boys' father, Felice, got from his boss. Joe did the ordering, Eddie handled deliveries, and young Teddy did maintenance. The boys had been raised in Milwaukee's old Third Ward. Felice, the father, had been a peddler and fisherman in Sicily and later worked on the Ward's Commission Row, buying and then selling produce from a pushcart.

Another venerable enterprise from the Italian era is Peter Sciortino's Bakery (see photo on next page). Peter Sciortino had founded his bakery on the corner of Humboldt and Brady in 1948. It was often manned by a group of siblings, Joe, Luigi, and Maria Vella. When Sciortino decided to retire, he offered to sell the business to the Vella siblings. Although they were barely out of their teens at the time, they took advantage of the opportunity. The siblings worked hard over the years to build the wholesale business and vastly expanded their deliveries to well-known places such as Sendik's, Grascch Foods, Glorioso's, some Sentry and Piggly Wiggly stores, and later the Italian Community Center and the Bartolotta Restaurant Group.

Siblings were also involved in a third long-standing Italian establishment--Zaffiro's Pizza, just off Brady Street on Farwell. Liborio ("Bobby") Zaffiro and younger brother John, sons of Sicilian immi-

*Continued on Page 1*

## BRADY STREET

Continued from Page 9



grants, grew up on Milwaukee's Lower East Side. In 1954, Bobby opened Zaffiro's Restaurant. Originally the restaurant had only a few tables and a service bar and then in 1970 Bobby acquired the barber shop next door to the restaurant, which provided space for a dining room and full bar. The specialty of the house was thin-crust pizza. The sauce for the pasta dishes was Bobby's wife Rose's family recipe. Being the more extroverted sibling, Bobby manned the bar, while John Zaffiro made pizza for the restaurant, until his retirement in 1988. Bobby Zaffiro died the following year - - after which Bobby's wife, Rose, and two sons, Michael and Joseph, took over the business.

### *The countercultural incarnation*

By the 1960s, Brady Street was less known for its ethnic contributions, and was heading in a new direction. In the late 1960s, the street was becoming a haven for artists and antique dealers. By the early 1970s it had become the center of the countercultural movement in Milwaukee, with head shops and book stores replacing many of the ethnic establishments. Head shop staff would brag about visits by sports celebrities and the times they would lead them to remote areas of the building to smoke weed. Shops selling beads, candles, incense, and sandals proliferated—sometimes interspersed with small antique stores.

In the early 1970s a small housing commune of hippies developed just off Brady Street. Commune practices stressed an ironic mix of natural childbirth, drug use, and natural foods. Because most residents came in as couples—some with kids—free sex never became a regular practice there.

### *The yuppie incarnation*

The hippies of Brady Street gradually moved across the Milwaukee River into the Riverwest neighborhood where the rents were cheaper. Brady Street lost its countercultural identity by the late 1970s and gradually declined throughout the decade of the 80s.

Having lost most of its strong ethnic enclaves, the three anchor churches (Hedwig's, Holy Rosary, and St. Rita's) consolidated as one church on July 1, 2000. The new parish was incorporated as Three Holy Women.

But Brady Street was about to claim a new identity—that of a young professional or yuppie destination. In 1989, respected Italian chef Girolama

"Mimma" Megna decided to take a chance on Brady Street and opened her very fashionable Mimma's Café. Within months, sports celebrities could be observed at window-side tables—this time engaging in the more respectable and certainly legal practice of upscale dining.

Mimma was the pioneer for the new Brady Street identity, and soon other upmarket proprietors followed. Throughout the 1990s new boutiques, condos, clubs, and restaurants opened on the street. Rents and housing values soared. A driver passing through Brady Street on a summer evening would see hundreds of young, chicly-dressed professionals dining and drinking at sidewalk tables.

### *Today*

Brady Street's population has grown rapidly since year 2000. Over 8 in 10 residents today are European Americans, with Poles still dominating membership at St. Hedwig's Church (now a component of Three Holy Women). Italian food can still be purchased up and down Brady Street.



Brady Street overall is a well-educated neighborhood where just under half the residents over 25 have earned bachelor's or graduate degrees. Over 8 in 10 hold some kind of white collar job, as opposed to blue collar. The median income per household is just under \$40,000, with a mix of low income (many of these student households) and middle to upper middle income households.

Rents are relatively high for Milwaukee, with two-bedroom apartments averaging just under \$900 a month. Housing values continue to rise.

While there is no indication that Brady Street is moving away from its yuppie incarnation, one thing has changed. Girolama "Mimma" Megna, the woman who opened Mimma's Cafe — the Italian restaurant that brought destination dining to Brady Street—closed her restaurant on New Year's Day in 2017. She claimed she was tired of cooking for the past 60 years and needed to retire.

# The Monthly Forum



## Opinion column on the making of thriving neighborhoods

*This week's contributor:*

Dennis Lukaszewski, Director of UWex's Urban Agricultural Division

### On Urban Gardens and neighborhoods

**Q.** *Your program facilitates gardens on over 100 acres of land. What effects does this have on individuals?*

**D.L.** A good example is our vet center garden. The vets tell us that gardening helps them divert attention to positive social activity rather than remembering the sometimes painful past. This can be especially true for the homeless vets.

**Q.** *Your program serves over 540 families. What effects does gardening have on families?*

**D.L.** It provides safe spaces where families can be together sharing experiences. Our qualitative quotes emphasize sharing values and traditions while gardening. Parents will tell the kids, "This is the kind of tomato that grandma planted." In our collaborations with faith communities we see the ways that gardening adds a spiritual aspect.

**Q.** *What effects does gardening have on cultural groups?*

**D.L.** The main impact is on the Hmong. About 30 percent of our 500-plus gardeners are Hmong, and they use half of the land. It enables them to pass on traditions and grow culturally specific produce. The same is true of our Hispanic groups. A typical gardener might grow a lot of peppers, keep some, sell some, and give some away to neighbors.

**Q.** *In all the neighborhoods that you have worked in, what characteristics do you find in the ones that really thrive?*

**DL.** Commonalities. The residents need to have common goals and lifestyles. Walkabouts happen in the best neighborhoods, with residents who walk around freely, eat healthy, grow their own food. Riverwest is one of the best, even though they have very few lots for gardening. The best neighborhoods are very inclusive.

### Jane Jacobs on neighborhood sidewalks

"The sidewalk must have users on it fairly continuously, both to add to the number of effective eyes on the street and to induce the people in buildings along the street to watch the sidewalks in sufficient numbers. Nobody enjoys sitting on a stoop or looking out a window at an empty street."

From *The Life and Death of Great American Cities*.



Despite rain during 13 of 14 days, Scouts working in the Our Common Home Garden in the Root Creek neighborhood managed to survive the mud and build a fire pit.

### Jane Jacobs on neighborhood safety

"There must be eyes upon the street, eyes belonging to those we might call the natural proprietors of the street. The buildings on a street equipped to handle strangers and to insure the safety of both residents and strangers, must be oriented to the street."

From *The Life and Death of Great American Cities*.

# Polish Flat Exhibit coming to the Basilica of St. Josaphat



Polish flat miniature from frame to completion

Arriving at the Basilica in mid-June, the miniature exhibit was created through a group effort at Urban Anthropology Inc. (UrbAn).

## What is a Polish flat?

When the Poles originally settled Milwaukee's Old South Side, they purchased narrow lots for cottages. As their families grew, it was hard to add rooms because the lots were too narrow. To compensate, they lifted the foundations, added cement blocks or bricks, and created semi-basement levels that became new dwellings. Both levels had their own entrances with the original cottage adding a porch with steps to the original door.

## Construction of exhibit

The frame of the Polish Flat Exhibit was created by carpenter Rudy Klutz. The miniaturist that designed and constructed all interior and exterior details of the exhibit was Dr. Jill Florence Lackey of Urban Anthropology (see examples of rooms on right column). UrbAn is working to create museum exhibits in many Milwaukee neighborhoods.

## Educational features

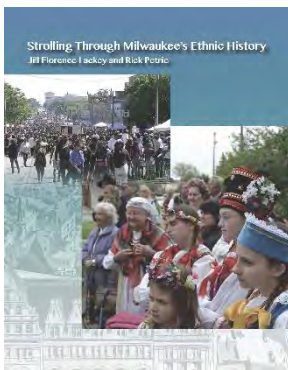
Exhibit viewers are encouraged to learn from the Polish flat. Questions in portable holders invite viewers to learn about the families and the historical contexts of the house. On the 1930s, for example, one question reads: "It is the era of the Great Depression—what signs do you see of this?" On the Poles, one question reads: "There are five items in this house that you would only find in a Polish home—can you spot at least three of these? (And don't forget to look in the windows.)"

Visiting hours of the Basilica of St. Josaphat, at S. 6<sup>th</sup> and W. Lincoln Ave. are 9am to 4pm Monday through Saturday.





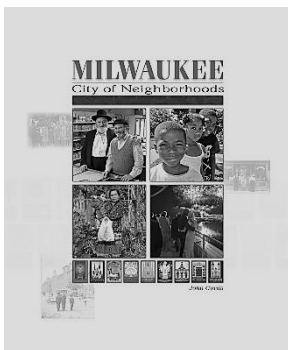
## Books on Milwaukee Neighborhoods



### Strolling through Milwaukee's Ethnic History

By Jill Florence Lackey and Rick Petrie

This latest work provides an "up close and personal" look at local ethnic life by directing readers to the neighborhoods and venues where the groups left their marks. It brings readers directly into their experiences, whether it involves strolling through the neighborhoods they built or participating in contemporary ethnic activities. "Strolling . . . is an intriguing guide to the ethnic history in our midst and a colorful reminder that Milwaukee has always been a city of newcomers." - John Gurda. <http://mecahmilwaukee.com>

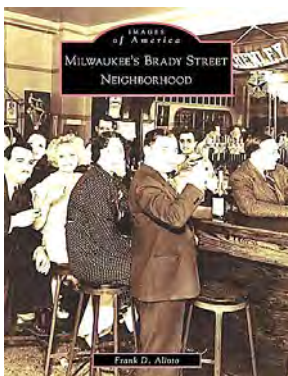


### Milwaukee, City of Neighborhoods

By John Gurda

*Milwaukee: City of Neighborhoods* is the most comprehensive account of grassroots Milwaukee ever published. Richly illustrated, engagingly written, and organized for maximum ease of use, the book is a fine-grained introduction to the Milwaukee community, and its communities, that will endure as a standard work for years to come.

<https://historicmilwaukee.org/milwaukee-city-of-neighborhoods/>

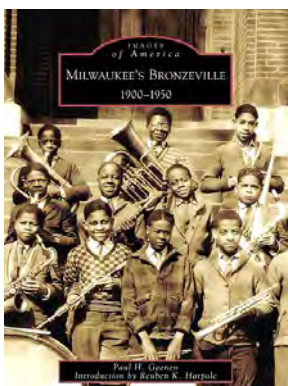


### Milwaukee's Brady Street Neighborhood

By Frank D. Alioto

Milwaukee's Brady Street neighborhood began in the mid-19<sup>th</sup> century as a crossroads between middle-class Yankees from the east and early German settlers. Polish and Italian immigrants soon followed, working the mills, tanneries, and brewers that lined the riverbank. The hippies arrived in the 1960s. By the 1980s the area fell into blight, neglect and decay. Now, a true model for new urbanism, the Brady Street neighborhood is the midst of a renaissance.

<https://www.arcadiapublishing.com/Products/9780738551746>



### Milwaukee's Bronzeville: 1900-1950

By Paul H. Geenen, Introduction by Rueben Harpole

With the migration of African American sharecroppers to northern cities in the first half of the 20<sup>th</sup> century, the African American population of Milwaukee grew from fewer than 1,000 in 1900 to nearly 22,000 by 1950. Most settled along Walnut Street, an area that came to be known as Milwaukee's Bronzeville, a thriving residential, business, and entertainment community. Bronzeville is remembered by African American elders as a good place to grow up. <https://www.arcadiapublishing.com/Products/9780738540610>

## The dramatic gift of one author

Mystery writer and Milwaukee native, Sienna Jacks, is creating a series of novels that take place in Milwaukee neighborhoods called "The Milwaukee Series." She is donating all of her royalties to Urban Anthropology's neighborhood exhibits' program (see one example of these exhibits on the previous page).

The proceeds from *The House Off of Brady* (see following page) are currently being used to create all new exhibits at the Rozga Family's Old South Side Settlement Museum.

Mystery novels that will eventually be included in this series will take place in these Milwaukee neighborhoods:

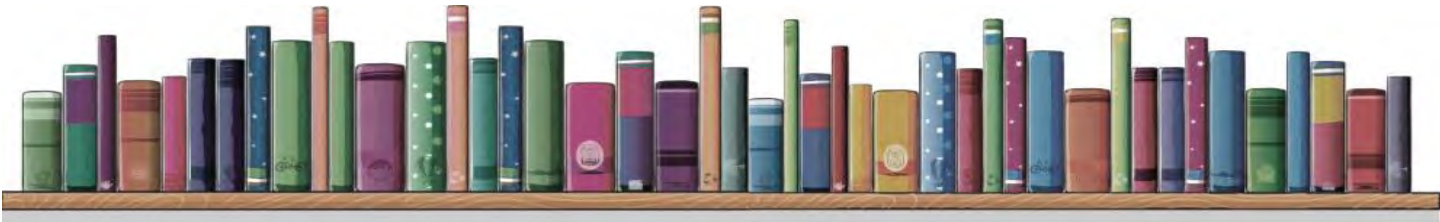
- Brady Street
- Bronzeville/Brewer's Hill
- Lincoln Village
- Walker's Point
- Riverwest
- Granville

Currently, all of Sienna Jacks' novels have perfect five-star ratings from readers at Amazon.com

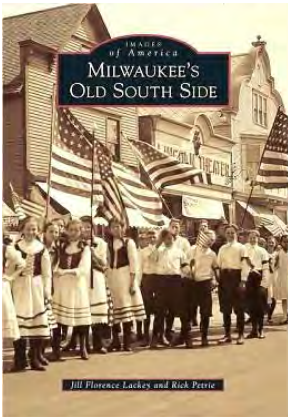
To enjoy wonderful reading and to contribute to neighborhood museums and exhibits, purchase the Jacks' books from the publisher at

<http://mecahmilwaukee.com/Fiction.html>

Continued on Page 13



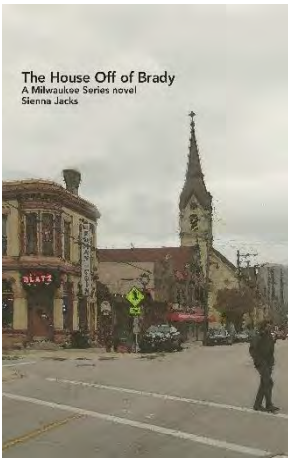
## Books on Milwaukee Neighborhoods (Cont.)



**Milwaukee's Old South Side**  
By Jill Florence Lackey and Rick Petrie

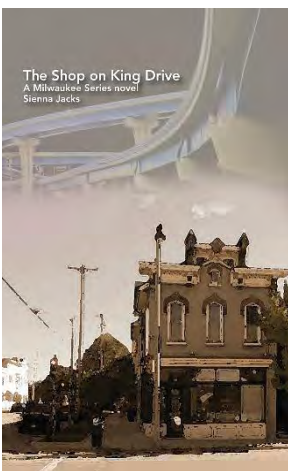
In the late 1800s, the Old South Side was developed by immigrant Poles, who became the dominant population for over 100 years. While other Milwaukee ethnic neighborhoods gradually dissipated in the mid-20<sup>th</sup> century because of assimilation pressures, freeway building, or urban renewal programs, the Old South Side remained solidly Polish. A survey nearly a half century later revealed that people of 110 national backgrounds now lived in the Old South Side, with the three largest groups being Mexicans, Poles, and American Indians. <https://www.arcadiapublishing.com/Products/9780738590691>

## Fiction



**The House Off of Brady** *A Milwaukee Series novel*  
By Sienna Jacks

Two young anthropologists, trying to convince a local nonprofit to sponsor a neighborhood house museum, must show that the historical occupants of the house were representative of Milwaukee's Brady Street, and that they project positive images for the neighborhood. Their efforts are boosted by a personal journal left behind by one of the home's occupants--Giuseppe Russo. But as the young anthropologists translate and transcribe the journal, they learn that Giuseppe had been banished from his former community in the Third Ward. Are they about to stumble on information that could kill the project—or something perhaps even worse? <http://mecahmilwaukee.com>



**The Shop on King Drive** *A Milwaukee Series novel*  
By Sienna Jacks

A mystery arises out of the ruins of urban renewal. Two young anthropologists, conducting research that would illuminate one dark period in Milwaukee's central city history, confront painful but sometimes puzzling accounts. During the 1950s and 1960s, over 8,000 homes and an entire business district of the African American Bronzeville community were razed. While interviewing survivors, the anthropologists note that the name of a particular attorney kept entering the conversation. The lawyer claimed to be helping the black community fight the removal, but his efforts had the opposite effect. Suspicions remained for over 50 years over who was behind the deception and why. <http://mecahmilwaukee.com>

**Coming this fall:**

A new Sienna Jacks novel in the Milwaukee Series, entitled *The Old South Side's Legendary Caper* a mystery that takes place in Milwaukee's Lincoln Village neighborhood.

**Currently, all of Sienna Jacks' novels have perfect five-star ratings from readers at Amazon.com**

To enjoy wonderful reading and to contribute to neighborhood museums, purchase the Jacks' books from the publisher at:

<http://mecahmilwaukee.com/Fiction.html>

## Milwaukee Neighborhood Forum

*Milwaukee Neighborhood Forum* is published bimonthly by Urban Anthropology Inc. and is managed by volunteer anthropologists. The purpose of the newsletter is to offer neighborhood groups and individuals opportunities to share news and information about their neighborhoods. The newsletter does not receive funds from any external source. The editor is Dr. Jill Florence Lackey.

### Subscriptions

The newsletter is emailed to anyone wishing to receive it. If you wish your email or that of a friend to be added to the subscriber list, send the email addresses to [JFLanthropologist@sbcglobal.net](mailto:JFLanthropologist@sbcglobal.net) and indicate the name of this publication (as UrbAn publishes more than one newsletter).

### Submitting events

*Milwaukee Neighborhood Forum* is interested in events from individuals, businesses, and organizations that have a neighborhood appeal. These can include block parties, church picnics, local music festivals, sports on the block, get-moving activities that take place outdoors, and art and theatre events involving neighborhoods. All event submissions should include a one-sentence description, date and time, location, and website or phone number for additional information. Photos may also be submitted.

### Submitting stories/press releases on neighborhoods

In the spirit of Jane Jacobs, stories should always focus on assets of neighborhoods. They must be between 100 and 400 words. Some editing will be done to match our style guidelines and spatial constraints. We will write the stories for you if you simply send us a list of the information that you want included. A photo is always required for a story to be published. Please do not refer us to websites to collect information or photos. If we write your story from the general information you send, we do not send proofs for approval.

If you are someone who has created a successful neighborhood project and wish to be featured in the Forum, please also contact Dr. Jill.

### Submission deadlines

Submit events or stories by the 25<sup>th</sup> of the month preceding publication. Publication dates are on the 1<sup>st</sup> day of June, August, October, December, February, and April. Please send your stories to Dr. Jill at [JFLanthropologist@sbcglobal.net](mailto:JFLanthropologist@sbcglobal.net).



[www.urban-anthropology.org](http://www.urban-anthropology.org)

Email [RickPetrie@gmail.com](mailto:RickPetrie@gmail.com)

Now live . . .

## Website on 191 Milwaukee neighborhoods

**Links on each neighborhood include:**

- *6 to 35 pages of information*
- *Brief neighborhood description*
- *Population-focused history (including ethnic roots)*
- *Snapshots of commercial districts of the past*
- *Quotes from residents*
- *Quotes from oral histories (where available)*
- *Low cost nearby outings for families*
- *Demographics of current neighborhood*
- *Photos of neighborhood*

*The website currently includes ALL 191 of the neighborhoods, courtesy of Urban Anthropology Inc.*

<http://neighborhoodsinmilwaukee.org/>